

10 Korean Seafood Companies Bring the Diversity and Innovation of K-SEAFOOD to Seafood Expo Asia 2026

National Federation of Fisheries Cooperatives to present the KOREA K-SEAFOOD Pavilion at Booths N02 and N12, featuring Korean seafood products, tastings, a live cooking show and interactive cultural experiences

SEOUL, REPUBLIC OF KOREA, AUGUST 2026 – The National Federation of Fisheries Cooperatives (NFFC) will bring together 10 Korean seafood companies at the KOREA K-SEAFOOD Pavilion during Seafood Expo Asia 2026, showcasing the diversity, quality and evolving potential of Korean seafood to buyers and seafood industry professionals from across Asia and beyond.

Organized by Diversified, Seafood Expo Asia will take place from 2–4 September 2026 at Sands Expo and Convention Centre in Singapore. The KOREA K-SEAFOOD Pavilion will be located at Booths N02 and N12.

From GIM (Korean laver), abalone, flounder, oysters and mussels to innovative value-added products such as seaweed noodles, marinated crab, seasoned abalone, premium sea salt and seafood broth, the pavilion will offer visitors an opportunity to discover the breadth of today's Korean seafood industry in one destination.

Through its participation, NFFC aims to increase awareness of K-SEAFOOD, connect participating Korean companies with new international buyers and business partners, and create further opportunities for Korean seafood exports in Asian and global markets.

From Korea's Seas to Global Tables

The KOREA K-SEAFOOD Pavilion brings together 10 companies representing a diverse

cross-section of Korea's seafood industry, from traditional marine products to processed and value-added products developed for today's international markets.

[HAE CHEONG JEONG CO., LTD.](#) will showcase Haechomiin Seaweed Noodle and Kelp Noodle, presenting Korean seaweed in a versatile noodle format.

[BYULFOOD CO., LTD.](#) will introduce Gwhangcheon Byul Seasoned Seaweed and Ongaae Seasoned Laver, featuring GIM, one of Korea's signature seafood products.

[Chungsan Fishermen's Organization](#) will present Frozen Abalone and Palace Abalone (Seasoned Abalone), offering different product formats of Korean abalone.

[Haeyeareum Co., Ltd.](#) will showcase Premium Sea Salt 'Lo', Premium Flavor Sea Salt 'Lo' and Rich Seafood Broth by.Lo, extending the K-SEAFOOD portfolio into seasonings and seafood-based culinary ingredients.

[Dashimachonbok Fishery Corp.](#) will present a range of abalone products, including Frozen Abalone, Boiled Abalone and Trimmed Abalone.

[Captainbong Co., Ltd.](#) will showcase Captainbong Soy Sauce Marinated Female Crab and Captainbong Spicy Sauce Marinated Female Crab, introducing Korean-style marinated crab products to international buyers.

[THE PIRATES Co., Ltd.](#) will present a diverse seafood portfolio including Olive Flounder, Olive Flounder Fillet, Yuza-Flounder Fillet, Abalone and Steamed Abalone.

[The Ocean Co., Ltd.](#) will showcase Flounder, representing one of Korea's major aquaculture seafood categories.

WANDOMULSAN CO., LTD. will introduce a selection of GIM products including Saeupyo Wando Seasoned Laver, Saeupyo Wando Stir-Fried Laver and Roasted Kimbap Gim.

PINKLAGOON INTERNATIONAL will showcase Frozen Pacific Oysters, including Half-Shell and IQF products, Live Oysters and Mussels, presenting Korean shellfish products for international seafood markets.

Together, the participating companies demonstrate the diversity and versatility of K-SEAFOOD — from fresh and frozen seafood to ready-to-eat, processed and culinary products — while offering buyers opportunities to discover products suited to a variety of distribution, retail and foodservice channels.

See, Taste and Experience K-SEAFOOD

Beyond its product showcase, the KOREA K-SEAFOOD Pavilion will offer an experiential program designed to introduce visitors to Korean seafood through taste, culinary applications and cultural engagement.

Throughout the three-day exhibition, visitors will have opportunities to participate in K-SEAFOOD tasting sessions, sampling selected products presented by participating Korean companies.

K-SEAFOOD Cooking Show will demonstrate different ways Korean seafood products can be prepared and served, giving international buyers and foodservice professionals an opportunity to experience their taste, versatility and potential applications.

Dedicated product displays will provide visitors with a closer look at the participating companies and their product portfolios, while an interactive traditional Korean fishing-themed event will add a cultural experience to the pavilion.

Through these programs, the KOREA K-SEAFOOD Pavilion aims to create more than a conventional exhibition space. It will serve as an interactive business platform where visitors can discover products, experience K-SEAFOOD and connect directly with Korean seafood companies.

Connecting K-SEAFOOD with Global Markets

Korea's seafood industry encompasses a wide range of products, from seafood harvested and farmed in Korean waters to processed and value-added products developed for changing consumer preferences and international markets.

K-SEAFOOD provides an overarching identity for promoting the diversity and competitiveness of Korean seafood overseas, while K-FISH, Korea's national seafood export brand, supports the recognition and credibility of qualified Korean seafood products in international markets.

The KOREA K-SEAFOOD Pavilion at Seafood Expo Asia 2026 builds on these efforts by providing participating companies with a direct platform to meet importers, distributors, retailers, foodservice operators and other seafood industry partners, develop new business relationships and explore opportunities for market expansion.

International buyers, importers, distributors, retailers, foodservice professionals and seafood industry partners are invited to visit the KOREA K-SEAFOOD Pavilion at Booths N02 and N12 during Seafood Expo Asia 2026 to meet 10 Korean seafood companies, discover their products and explore new business opportunities.

KOREA K-SEAFOOD Pavilion

Booths: N02 & N12

Date: 2–4 September 2026

Venue: Sands Expo and Convention Centre, Singapore

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