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FAMILLE BEAULIEU TO SHOWCASE PREMIUM FRENCH OYSTERS AT SEAFOOD EXPO ASIA 2026

Discover the authentic taste of Brittany oysters from a renowned French family-owned producer.

Cancale, France, July 2026 – Famille Beaulieu is proud to announce its participation in Seafood Expo Asia 2026, taking place from 2-4 September 2026 at the Sands Expo and Convention Centre in Singapore. The company will showcase its premium range of French oysters and mussels to seafood buyers, distributors, retailers, and foodservice professionals from across Asia. Visitors will also discover the group's three distinctive premium brands: Charles Beaulieu, Beaulieu 1956, and ÔBleu.

Located on the Emerald Coast of Brittany, one of France's most renowned shellfish-producing regions, Famille Beaulieu combines generations of expertise with a strong commitment to quality, sustainability, and authenticity. As a fully integrated producer, the company manages every stage of production, from spat collection and production, growing to harvesting, purification, packaging, and distribution. This complete control of the value chain ensures exceptional product quality, full traceability, and consistent standards across all operations.

"Our ambition is to share the unique taste and heritage of Brittany with seafood professionals around the world," said Christopher Potillion, Group Secretary General of Famille Beaulieu. "Seafood Expo Asia provides an excellent platform to strengthen our international partnerships and showcase products that embody our commitment to quality, traceability, and environmental responsibility."

During the exhibition, Famille Beaulieu will highlight its expertise in responsible aquaculture and showcase oysters and mussels cultivated in the unique marine environment of Brittany. By combining traditional know-how with modern and sustainable farming practices, the company continues to develop premium seafood products while preserving the heritage and ecosystems that make Brittany one of the world's most respected shellfish-producing regions.

Seafood professionals attending the event are invited to meet the Famille Beaulieu team and explore new business opportunities within Asian markets.

About Famille Beaulieu

Famille Beaulieu is a family-owned shellfish farming company based on the Emerald Coast of Brittany, France. For generations, the company has been dedicated to producing exceptional oysters and mussels that reflect the richness and character of their unique coastal terroir. Its portfolio includes hollow oysters, flat oysters, open-sea oysters, marketed through its premium brands Charles Beaulieu, Beaulieu 1956, and ÔBleu. Committed to excellence, traceability, innovation, and environmental stewardship, Famille Beaulieu brings the authentic taste of Brittany to seafood professionals and consumers around the world.

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