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Hong Seafood showcases Seafood Solutions at Seafood Expo Asia 2026

Singapore, 3 Aug 2026 – [Hong Seafood](#) will exhibit at [Seafood Expo Asia/Seafood Processing Asia](#), a seafood trade event where global seafood suppliers and buyers from across Asia come together to discover new products, conduct business and learn about the industry. Organized by Diversified, the Expo will take place from **2 – 4 September 2026** at the **Sands Expo and Convention Centre** in Singapore.

Visitors can find **Hong Seafood** at **Level B2, Hall E, Booth #H02F**, where the company will present a curated portfolio of premium frozen seafood products and connect with buyers, distributors, retailers, and foodservice professionals from across Asia.

This year's showcase will feature three of Hong Seafood's signature products:

- **Fish Maw** – Responsibly sourced and naturally processed without added preservatives, Hong Seafood's Fish Maw is valued for its delicate texture and naturally rich collagen and protein content. Suitable for soups, braised dishes, stews, and stir-fries, it offers consistent quality and convenience for both retail and foodservice customers.
- **Red Sea Prawn** – Responsibly farmed and certified to internationally recognised standards, including **ASC, Best Aquaculture Practices (BAP), Global G.A.P., Halal, HACCP, ISO, and FSSC**. These certifications demonstrate Hong Seafood's commitment to responsible aquaculture, food safety, quality assurance, and supply chain excellence.
- **Sea Cucumber** – Carefully selected and processed to preserve its natural texture and appearance, Hong Seafood's Sea Cucumber undergoes stringent quality control to ensure consistent quality for retail and foodservice applications. It is well suited for braised dishes, soups, festive banquets, and other premium Asian culinary creations.

Throughout the three-day exhibition, the Hong Seafood team will be available for one-on-one business discussions, offering visitors deeper insights into the company's global sourcing capabilities, cold-chain expertise, and seafood solutions tailored to diverse retail and foodservice requirements.

"Seafood Expo Asia is an important platform for us to strengthen relationships with our existing partners while connecting with new customers across the region. This year's exhibition allows us to showcase not only our featured products, but also the quality standards, sourcing expertise, and supply chain capabilities that have supported our customers for nearly four decades. We look forward to meaningful conversations and exploring new opportunities for collaboration." said **Guo Pei Loh**, Marketing Manager, Hong Seafood.

About Hong Seafood:

Established in **1986**, Hong Seafood is a Singapore-based importer, processor, and distributor of premium frozen seafood products. Serving both retail and foodservice markets, the company sources quality seafood from trusted suppliers around the world and delivers them through a reliable cold-chain network. Guided by a commitment to food safety, sustainability, and customer satisfaction, Hong Seafood continues to provide dependable seafood solutions that meet international standards and support long-term business partnerships.

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