



Seafood Expo
ASIA



Seafood Processing
ASIA

2026 Marketing Opportunities Contract **Ancillary to 2026 Exhibit Contract**

1. CONTRACTING PARTY

Company Name: _____ ("Company" or "Advertiser")
Mailing Address: _____ City: _____
State/Province: _____ Zip/Postal Code: _____ Country: _____
Company Website: _____ Key Contact Name: _____
Telephone: _____ Key Contact's Email: _____

INVOICE BILLING ADDRESS (if different from above)

Billing Company Name: _____ ("Agency" or "Bill to Company")
Mailing Address: _____ City: _____
State/Province: _____ Zip/Postal Code: _____ Country: _____
Agency Website: _____ Contact Name: _____
Telephone: _____ Contact's Email: _____

2. AGREEMENT OF RESPONSIBLE PARTIES

The above-described Company or Advertiser hereby agrees with Diversified Communications ("Diversified") organizer of the Seafood Expo Asia and Seafood Processing Asia ("Event") to pay the below described fees on the below noted dates as consideration for the marketing opportunities outlined below and to comply with the Conditions Rules and Regulations as set forth in **Exhibit A** which are incorporated herein by reference. The below marketing opportunities are only available to Event exhibitors unless otherwise approved by Diversified. Termination of Company's Exhibit Contract for any reason shall serve to immediately terminate this Contract. Notwithstanding the foregoing, in the event that an advertising agency is referenced as the billing company, the payment obligations under this Agreement shall belong to the billing company exclusively.

3. PAYMENT TERMS/METHODS

PAYMENTS MUST BE IN US\$ MADE OUT TO DIVERSIFIED COMMUNICATIONS

100% of Invoiced Payment is Due upon Receipt. **Payments received are non-refundable.**

Follow the instructions on invoices and statements carefully to ensure your payment is applied to your account.

CAUTION: Any updates to payment details will ALWAYS be reflected on an official Diversified Communications invoice

4. CANCELLATION POLICY

No cancellation is effective unless given in writing by mail to Diversified Communications, Two Portland Square, Suite 200, Portland, ME 04101 or by e-mail to sales-asia@seafoodexpo.com. The terms and conditions for cancellation are set forth in the Conditions Rules and Regulations incorporated herein.

5. MATERIALS INFORMATION

All advertising content, materials, graphics, and digital assets are due on the Materials Due Date(s) communicated along with a materials checklist to Advertiser's Contact Person. Failure to timely remit these materials may result in delay or cancellation of the marketing campaign.

6. MARKETING OPPORTUNITIES

For more information on marketing opportunities please contact your salesperson or go to www.seafoodexpo.com/asia/marketing-opportunities/. All materials with further details on the nature of the marketing opportunities described in this contract as well as requirements and conditions for each of them that are provided by Diversified are incorporated herein by reference.

Signed Contract must be returned to secure marketing requested. Remit to your salesperson as requested.



Two Portland Square, Suite 200, Portland, ME 04101 www.divcom.com

MOBILE APP & MATCHMAKING PLATFORM

☐	Header Banner Ad on Matchmaking Platform + App	\$2,350
☐	In-Between Banner Ad on Matchmaking Platform + App	\$1,300

OTHER SPONSORSHIPS

☐	Expo Sponsored Bags (SPONSOR PRODUCED)	\$3,200
☐	Free Standing Panel _____ x \$2,350 ea.	\$ _____
☐	Floor Tiles _____ x \$880 ea.	\$ _____
☐	Key Buyer Refreshments Sponsorship _____ x \$2,000 ea.	\$ _____
☐	Custom Sponsorship _____	\$ _____
☐	Custom Sponsorship _____	\$ _____

SPECIAL EVENTS

☐	Product Briefing and Cooking Demo	\$2,500
☐	Demonstration Theater Sponsor (EXCLUSIVE)	\$4,750
☐	Conference Sponsored Session	\$2,750

WEB-RUN ON SITE BANNER ADS (Size pxL x pxH)

☐	728 x 90 Leaderboard	\$2,350
☐	300 x 250 Medium Rectangle	\$1,800
☐	300 x 100 Small Rectangle	\$870

REGISTRATION

☐	Registration Package (EXCLUSIVE)	\$6,750
☐	Pre-Registration Emails Banner 468pxL x 60pxH (3 emails)	\$3,900
☐	Registration Confirmation Emails Banner 468pxL x 60pxH	\$3,000
☐	Key Buyer Registration Confirmation Emails Banner 468pxL x 60pxH	\$3,400

NEW AND FEATURED PRODUCTS SHOWCASE – PRODUCT SAMPLING **VERY LIMITED INVENTORY**

NOTE-Company is required to fill out a form for these and additional Terms and Conditions within the form are incorporated as if stated herein. Contact mlygordon@divcom.com for more information

☐	Add'l New Product Display (bynd complimentary) _____ x \$250 ea.	\$ _____
☐	New Product Half Poster _____ x \$370 ea.	\$ _____
☐	New Product Full Poster _____ x \$430 ea.	\$ _____
☐	New Showcase Branding	\$1,850
☐	Add'l Featured Product Display (bynd complimentary) _____ x \$250 ea.	\$ _____
☐	Featured Product Half Poster _____ x \$370 ea.	\$ _____
☐	Featured Product Full Poster _____ x \$430 ea.	\$ _____
☐	Featured Showcase Branding	\$1,850
☐	Product Sampling in the Tasty Kitchen	\$310

TOTAL ITEMS: _____ **TOTAL COST: \$:** _____



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PACKAGE NOTES:

7. AUTHORIZATION

Undersigned on behalf of Company has reviewed and affirms that Company shall abide by all Conditions, Rules and Regulations governing marketing as set forth in **Exhibit A** located at www.divcom.com/exa-marketing-contract/http://www.divcom.com/eventssponsorrules-regs, which are incorporated by reference and included as a part of this Contract. Company further affirms that acceptance of this contract by Diversified constitutes a legal and binding agreement and that undersigned is authorized to obligate Company.

Seen and Agreed to on behalf of Company AND in the event that a different Billing Company or Agency is billed, on its own behalf as well.

Signature: _____

Print Name: _____

Title: _____ Company Name: _____ Date: _____

REV FEB 2026



Two Portland Square, Suite 200, Portland, ME 04101 www.divcom.com