FOR IMMEDIATE RELEASE





Vinh Hoan Corporation's Protein Pho Fusion Selected as a Finalist in the 2025 Seafood Excellence Asia Awards



Ho Chi Minh City, Vietnam, 26 August 2025 – Vinh Hoan Corporation is proud to announce that its Protein Pho Fusion has been selected as a finalist for the 2025 Seafood Excellence Asia Awards.

Combining Vietnam's rich pho heritage with fast, mess-free preparation, this ready-to-cook meal is ready in just 7 minutes and features premium pangasius and shrimp in a fragrant broth that delivers the depth and aroma of traditional Vietnamese

pho. Each serving contains 7.6g of protein per 100g, making it a satisfying, nutrient-rich choice for today's active, health-conscious consumers.

Protein Pho Fusion is ASC and Halal certified, ensuring sustainably sourced seafood and adherence to Islamic dietary guidelines. This commitment to quality makes it accessible to a wide audience while reflecting Vinh Hoan's dedication to responsible sourcing.

Visitors can experience Protein Pho Fusion in the Product Showcase (Stand #D19) or explore Vinh Hoan's full portfolio at Booth C16.

Media Contact:

Pham Thi Nhu Y

International Sales Specialist Vinh Hoan Corporation

y.pham@vinhhoan.com +84 329 999 787