



Seafood Expo ASIA

2026 Exhibit Space Renewal Contract
RENEWAL RATE VALID UNTIL 28 November 2025
2-4 September 2026
Sands Expo & Convention Centre
Singapore

1. CONTRACTING PARTY

Company Name: _____ ("Exhibitor" or "Company")
Street Address _____ City _____
State/Province _____ Zip/Postal Code _____ Country _____
Primary Contact: _____ Telephone: _____ Primary Contact's Email: _____

What will be displayed?

(Please list your product or service): _____

INVOICE BILLING ADDRESS (if different from above)

Billing Company Name: _____ ("Agency" or "Bill to Company")
Street Address _____ City _____
State/Province _____ Zip/Postal Code _____ Country _____
Telephone: _____ Fax: _____ Company Email: _____ Website: _____
Agency Contact: _____ Telephone: _____ Agency Contact's Email: _____

2. AGREEMENT OF RESPONSIBLE PARTIES

The above described Exhibitor hereby agrees with Diversified Communications ("Diversified") operator of Seafood Expo Asia (hereinafter "Event") to pay the below described fees on the below noted dates as consideration for its exhibition and to comply with the Conditions, Rules and Regulations as set forth in Exhibit A. In the event that an Agency is referenced above, the payment obligations under this Contract shall belong to the Agency exclusively.

3. DEPOSIT

A deposit equaling 50% of the total cost of Exhibitor Rate is due upon receipt of invoice in order to reserve the space requested. Contracts received on or after 6 May 2026 must be accompanied by full payment or paid in full upon receipt of the invoice.

4. PAYMENT TERMS (send completed contract to sales-asia@seafoodexpo.com)

- 1.) 50% deposit due upon receipt of invoice (**Renewal Rate only valid if deposit is received by 28 November 2025**)
- 2.) Balance due on or before 5 May 2026

All payments must be made in U.S. dollars and payable to:
DIVERSIFIED COMMUNICATIONS

Follow the instructions on invoices and statements carefully to ensure your payment is applied to your account.

CAUTION: Any updates to payment details will ALWAYS be reflected on an official Diversified Communications invoice

5. CANCELLATION POLICY

No cancellation by an Exhibitor is effective unless given in writing by mail to Diversified Communications, 121 Free Street, Portland, ME 04101 or by email to sales-asia@seafoodexpo.com. The terms and conditions for cancellation are set forth in the following Conditions, Rules and Regulations attached hereto below and incorporated herein.

Cancellations received by Diversified on or before 5 May 2026 shall be subject to a cancellation fee equal to 50% of the total cost of cancelled space. Cancellations received by Diversified after 5 May 2026 are subject to a cancellation fee equal to 100% of the total cost of cancelled space.

All outstanding fees are payable immediately upon cancellation.



6. EXHIBITION RATES (IN \$US)

EXHIBITOR STAND RATES – Rates are in US Dollars

- Open 1.....\$560/m² \$ _____
- Open 2.....\$565/m² \$ _____
- Open 3.....\$585/m² \$ _____
- Open 4.....\$595/m² \$ _____
- Bulk (>200m²).....\$560/m² \$ _____
- Open 1 - Walk On Pkg.....\$640/m² \$ _____
- Open 2 - Walk On Pkg.....\$645/m² \$ _____
- Open 3 - Walk On Pkg.....\$650/m² \$ _____
- Open 1-Premium Walk On Pkg-\$705/m² \$ _____
- Open 2-Premium Walk On Pkg-\$710/m² \$ _____
- Open 3-Premium Walk On Pkg-\$720/m² \$ _____

Renewal Rates only valid through 28 November 2025

FOR EXHIBITION FLOOR PLACEMENT ONLY

Do you anticipate needing special services relevant to your exhibit location? – If yes, please check box. *This is not an order form, and requests are not guaranteed.*

- Water
- Drain
- Electrical _____ enter current/phase
- Compressed Air

Co-Exhibitor Fee\$250 x _____ = \$ _____

CO-EXHIBITOR FEE – required for each additional company or brand listing beyond one per 9m².

NOTE: No more than two companies or brands per 9m² booth are allowed, except as approved by Diversified. Each Co-exhibitor receives a sign, basic listing in the Exposition Floor Guide and Event website, and 5 exhibitor badges per 9 m². All Co-exhibitors must be identified and listed on the Co-exhibitor form and are subject to approval by Diversified in its sole discretion.

For further details on what is included for all Exhibitions beyond a sign, basic listing in the Exposition Floor Guide and Event website, and 5 exhibitor badges go to www.seafoodexpo.com/asia/exhibitinfo

Exhibit Stand Rate Total	\$ _____
Co-Exhibitor Fee Total	\$ _____
Grand Total \$ _____	

7. AUTHORIZATION

Undersigned on behalf of Exhibitor has reviewed and affirms that Exhibitor shall abide by all Conditions, Rules and Regulations governing Seafood Expo Asia as set forth at www.divcom.com/exa-space-contract/ which are included with this Exhibit Space Contract and incorporated by reference. Exhibitor further affirms that acceptance of this Contract by Diversified constitutes a legal and binding contract and that undersigned is authorized to bind Exhibitor regarding same.

Seen and Agreed to on behalf of Exhibitor AND in the event that an Agency is billed, on its own behalf as well. Contract must be signed & deposit received to secure booth. (Send completed contract to sales-asia@seafoodexpo.com)

Signature: _____ Print Name: _____

Title: _____ Company Name: _____ Date: _____

8. EXHIBITOR REQUESTS TO SHOW ADMINISTRATION – Diversified may or may not grant in its sole discretion

Company requests it NOT be located adjacent to or directly across from these listed companies: _____

COMMENTS