

# Participate in the #IHSNY24

### **Product Showcase**

Highlight a new product or feature an industry best-seller in the Integrative Healthcare Symposium's **Product Showcase!** Located in a high-traffic area of the exhibit hall, your products will be seen by qualified practitioners with buying power.

#### What's included:

- Product displayed in case or a poster
- Photo of your product, 60-word description, company name and booth number prominently displayed
- Link to your company website on a dedicated Product Showcase webpage
- Inclusion in promotional email to all 2024 attendees
- Company name or logo displayed in the digital Program of Events and event mobile app

#### **Explore Product Showcase opportunities:**

## Single Product New Product or Featured Product: \$945

- To qualify for a new product showcase, the submitted product must have been released within the last 18 months.
- A *featured* product showcase highlights cutting-edge products, regardless of release date.
- 2 Product Demo: \$1,620

The product demo includes either a new product or a featured product showcase, with an additional 10-minute video presentation hosted on the dedicated webpage.

3 Showcase Branding: \$2,810 Recommended

This comprehensive opportunity allows your brand to showcase up to three products and includes your company name, logo and booth number at the top of the display.

Submit an application before: January 9, 2024

APPLY TODAY



**97%** of 2023 attendees visited the exhibit hall

Single Product

Showcase Branding

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**85%** of practitioners intend to make a purchase as a result of attending #IHSNY23