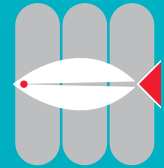
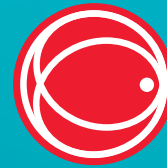


# The Seafood Marketplace for **NORTH AMERICA**



**Seafood Expo** **Seafood Processing**  
NORTH AMERICA NORTH AMERICA

MARCH 7-9, 2027 / BOSTON, USA  
THOMAS M. MENINO CONVENTION & EXHIBITION CENTER

## Maximize Your Visibility; Amplify Your **Connections** **Before, During and After the Exposition**

**EXHIBITOR VISIBILITY PACKAGES** offer unprecedented access to Expo visitors. Featuring the improved Event Digital Platform, exhibitors now have the opportunity to chat with attendees, schedule onsite meetings and showcase their business like never before. Based on 2026 data, exhibitors who upgraded their profile to a Premium or Premium Plus package exported 83 leads on average.

Upgrade your package to maximize your visibility across the Event Digital Platform (Desktop & Mobile App), Event Website, Expo Today and the SeafoodSource Supplier Directory.

*Please note that the Digital Platform and exhibitor list will remain live until June 30, 2027.*



**MAXIMIZE** your  
visibility **before,**  
**during and after**  
**the event**



**Contact your**  
sales representative  
today!

Contact [sales-na@seafoodexpo.com](mailto:sales-na@seafoodexpo.com)  
or call +1 207-842-5590.



[seafoodexpo.com/north-america](https://seafoodexpo.com/north-america)

#SENA27

PART OF A GLOBAL SEAFOOD PORTFOLIO



Produced by: **diversified**

A Member of: ufi

# Exhibitor Visibility Packages



## Event Digital Platform: **Desktop & Mobile App**

The **desktop** is a feature that gives you access to attendees, so you can begin targeting your buyers and strategizing your ROI weeks before the event.

Once onsite, seamlessly migrate your Exhibitor Profile to the **mobile app** — buyers' go-to tool for navigating the exhibit hall and finding suppliers while at the Expo.

Your Exhibitor Profile includes the following information and functionalities:

Desktop & Mobile App	Standard	Premium (\$690)	Premium Plus (\$2,340)
Company Name	✓	✓	✓
City, State, Country	✓	✓	✓
Booth Number	✓	✓	✓
Product Categories (up to)	15	15	15
Company Logo, Description, Website		✓	✓
Address, Phone Number, Email, Social Media		✓	✓
Header (static image or video)		✓	✓
Product Profiles		10	10
Document Uploads (pdf, doc, ppt, jpg)		✓	✓
Live Chat		✓	✓
Inbound/Outbound Meeting Scheduling		✓	✓
Logo on Interactive Map (Lead Exhibitors Only)		✓	✓
Side Advertising Banner		✓	✓
Contact Export (accepted connection requests)		✓	✓
Digital Leads Export*		✓	✓
Logo across the top of the floor plan in the Mobile App			✓
Top Placement on the Exhibitor List as Featured Exhibitor			✓

\*Attendee type, company name, contact details, email address, job title, city & country



## Event **Website**

The Exhibitor List pages received more than 63,000 views from over 30,000 unique visitors during the 2025 season.\*

	Standard	Premium	Premium Plus
Company Name	✓	✓	✓
City, State, Country	✓	✓	✓
Booth Number	✓	✓	✓
Product Categories (up to)	15	15	15
Company Logo, Description		✓	✓
Header (static image or video)		✓	✓
Top Placement on the Exhibitor List as Featured Exhibitor (Limited Quantity)			✓

\*July 1 2025 - March 31 2026

# Exhibitor Visibility Packages



## SeafoodSource **Supplier Directory**

Stay in front of buyers long after the Expo with this **year-round digital supplier directory**. The SeafoodSource Supplier Directory received more than 21,000 pageviews from nearly 12,000 unique visitors in the 2025 season.\* *SeafoodSource is the official media for the Expo.*

	Standard	Premium	Premium Plus
Company Name	✓	✓	✓
City, State, Country	✓	✓	✓
Product Categories (up to)	15	15	15
Company Logo, Description, Website		✓	✓
Address, Phone Number, Company Email, Social Media		✓	✓
Product Profiles		10	10
Document Uploads		✓	✓
Press Releases		3	3
Featured Exhibitor (Limited Quantity)			✓

\*July 1 2025 - March 31 2026



## SeafoodSource **Expo Today**

*SeafoodSource is the official media for the Expo and produces Expo Today.*

12,000 printed copies of Expo Today will be distributed during the event, including onsite, in major hotel blocks, in Key Buyer bags, and dropped in every booth.

	Standard	Premium	Premium Plus
Company Name	✓	✓	✓
Booth Number	✓	✓	✓
Featured Exhibitor (your logo on the map)			✓

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AMERICA**

**Contact your**  
sales representative today!

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or call +1 (207) 842-5590