

FOR IMMEDIATE RELEASE



Box+Foam is launching our patent pending IceBÖKZ at North America’s Largest Seafood Trade Event, Seafood Expo North America/Seafood Processing North America

Box+Foam is a Packaging Engineering company that has patented several revolutionary products. We design and manufacture products that solve common packaging problems.

Beaverton, Oregon, February 28, 2026 – [Box+Foam](#) announces the launch of the [IceBÖKZ](#) at North America’s largest seafood trade event, [Seafood Expo North America/Seafood Processing North America](#). Organized by Diversified, the Expo will take place from March 15 – 17, 2026 in Boston, MA, USA at the Thomas M. Menino Convention & Exhibition Center. Kurt Rozek, the inventor of the unique [IceBÖKZ](#) will be at Booth 272 to demonstrate the unique way the [IceBÖKZ](#) solves the problems associated with using insulation inserts. Bill Alcorn, the owner of [Bikeflights](#), will also be at the booth. Bill is launching a new venture based on the [IceBÖKZ](#) that showcases [BikeFlight’s](#) expertise shipping products for his customers. Bill believes that his business model *-that is world renowned for getting bicycles to travelers -* will translate to success providing cold chain packaging and shipping for small businesses and individuals.

“Make it simple, effective, and environmentally manageable. Challenges are just opportunities waiting for somebody to be clever!” (Kurt Rozek)

Mr. Rozek developed the [IceBÖKZ](#) because standard insulation inserts needed a little help. They are difficult to assemble, require different sizes in the same carton, and they can’t be shipped flat in the box. If you have a variety of box sizes, you need a team to keep track of all the parts! What he liked about the inserts was that they could be produced in a variety of materials including recyclable or compostable solutions, had a robust number of innovative suppliers, and that they did perform well in most instances. Even if you are selling non-recyclable solutions, you see the value in providing products that your customers may be asking for.

- The [IceBÖKZ](#) is a patent pending innovation based on the simple closure that positively connects the panels of a box together.
- The [IceBÖKZ](#) can ship in about the same volume as the insulation inserts by themselves.
- Our simple closure allows the [IceBÖKZ](#) to be ready for tape in less than 15 seconds.
- Lower shipping costs, faster assembly, and simple to use.

About Box+Foam:

[Box+Foam](#) engineers and manufactures protective packaging products in their Beaverton, Oregon facility. At [Box+Foam](#), we find creative solutions for demanding problems. We have been in business for 36 years, bringing great packaging to Fortune 500 companies and small businesses alike. We love what we do because it is fun to solve problems for people -- making their jobs and maybe their lives a little easier.

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