



FOOD EXPORT HIGHLIGHTS GLOBAL OPPORTUNITIES FOR U.S. SEAFOOD AT SEAFOOD EXPO NORTH AMERICA

Buyers Mission and export assistance help seafood suppliers grow in international markets

FOR IMMEDIATE RELEASE

Boston, MA (March 10, 2026) - As global demand for high-quality seafood continues to grow, Food Export USA® is helping suppliers from the Northeastern United States expand their presence in international markets. The organization will exhibit at the Seafood Expo North America, one of the largest seafood trade events in the region, on March 16–18, 2026, at the Boston Convention & Exhibition Center. Attendees are invited to visit Booth #110 to learn how Food Export USA supports seafood exporters through funding, international buyer connections, and global market development programs.

Ahead of the show, the Food Export USA team will host an international Buyers Mission, giving suppliers the opportunity to meet one-on-one with pre-qualified buyers from more than 15 countries, including Brazil, China, France, Germany, Hong Kong, Indonesia, Korea, Malaysia, Saudi Arabia, Spain, Taiwan, Thailand, the United Arab Emirates, and Vietnam.

“Seafood is one of the most important export opportunities for the Northeast, and our role is to help suppliers turn global demand into long-term market growth,” said Teresa Miller, Chief Program & Partnership Officer for Food Export USA. “Through our programs, we connect suppliers with buyers, provide resources to promote their products internationally, and help them explore new markets where demand for premium seafood is expanding.”

A key resource for seafood suppliers is the organization’s Branded Program, which provides 50% cost reimbursement for eligible international marketing activities. The program supports efforts such as global advertising, retail and foodservice promotions, buyer education seminars, and culinary demonstrations that showcase the quality and versatility of Northeast U.S. fish and shellfish.

Food Export USA also connects exporters with international buyers through trade missions and industry events while supporting expansion into emerging markets such as Southeast Asia, Taiwan, Korea, and the Middle East.

Following Seafood Expo North America, Food Export USA will continue supporting seafood exporters through its Food Show PLUS!® program, including a pavilion for Northeast U.S. seafood suppliers at Seafood Expo Global, taking place April 21–23, 2026, in Barcelona, Spain. The event brings together seafood buyers and suppliers from more than 150 countries, creating valuable opportunities to showcase products and expand into international markets.

About Food Export

Driven by a mission to help U.S. food and agricultural companies compete and succeed globally, Food Export Association of the Midwest USA (Food Export–Midwest) and Food Export USA–Northeast (Food Export–Northeast) are nonprofit organizations that support U.S. exporters in starting and expanding international sales. In partnership with the agricultural promotion agencies of 23 member states, Food Export delivers exporter education, market entry support, and targeted promotion to connect U.S. suppliers with qualified international buyers and grow demand for U.S.-grown and U.S.-made food, agricultural, and seafood products. The organizations are funded through the Market Access Program, administered by the USDA's Foreign Agricultural Service.

To partner with us or learn more, visit foodexport.org or email info@foodexport.org.

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