FOR IMMEDIATE RELEASE

Vinh Hoan Corporation Brings Sustainable Swai Innovation to SENA 2026

Ho Chi Minh City, Vietnam, 2 February 2026 – Vinh Hoan Corporation is proud to participate in Seafood Expo North America 2026, taking place from 15-17 March 2026 at the Thomas M. Menino Convention & Exhibition Center. Visitors are invited to discover Vinh Hoan's sustainable swai solutions.

Founded in 1997, Vinh Hoan Corporation has evolved from a local swai processor into one of the world's leading swai producers. Today, the company exports to more than 50 countries, including key markets such as the United States, Europe, China, and the Middle East, driven by a clear vision to shape the future of sustainable aquaculture through long-term partnerships and continuous innovation.

At SENA 2026, Vinh Hoan will feature a curated selection of its value-added swai solutions, including **Swai Fillets, Swai Burgers, and Beer Battered Swai.** Designed with a focus on convenience, taste, and customization, these solutions are tailored to meet the evolving needs of retail, foodservice, and private-label partners seeking dependable and innovative seafood offerings.

Visit Vinh Hoan Corporation at Booth 1033 during SENA 2026 to discover how sustainability, quality, and innovation come together to deliver premium swai solutions for US markets.

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