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Seawise to Demonstrate Recyclable Replacements for Styrofoam and Wax Packaging at North America's Largest Seafood Event, Seafood Expo North America/Seafood Processing North America

[Campbell River, BC, January 15, 2026] Seawise Innovative Packaging will once again exhibit at Seafood Expo North America/Seafood Processing North America, demonstrating recyclable packaging solutions for cold-chain distribution. The team will be in **booth 2280**, March 15-17, 2026, at the Thomas M. Menino Convention & Exhibition Center in Boston, MA.

Sales Director Wayne Burke and Account Manager Rob Spiers invite attendees to observe Seawise's recyclable solutions in action. The complete system features a leak proof Waterloc™ box with a Thermoloc™ insulating liner and is designed to replace Styrofoam. On its own, the Waterloc™ box serves as a wax replacement built for wet environments. To demonstrate its durability, a water-filled box will be on display throughout the entire event. Visitors can also view samples showcasing color print capabilities for elevated branding opportunities.

“What attendees will see at our booth reflects our commitment to ongoing collaborative innovation. We've evolved our products based on real-time feedback from our Anchor Affiliate partners. Testing our Thermoloc™ liner and Waterloc™ box in their operations has been essential to adapting our solutions to meet unique cold-chain needs. The quality of our packaging systems is a testament to the collaborative nature of the seafood industry and its dedication to the shared responsibility of sustainability.”

– Wayne Burke, Sales Director, Seawise Innovative Packaging

Seawise is led by a team with decades of salmon processing expertise. With over one billion pounds of fresh salmon processed and packed, this first-hand industry experience distinguishes Seawise as a trusted industry partner, not just another packaging company.

About Seawise Innovative Packaging:

Seawise Innovative Packaging crafts smart, tailored, and exceptional cold-chain packaging systems. Learn more: www.seawisepackaging.com

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