Chile to Strengthen Its Leadership in Seafood at the Industry's Most Important Trade Show: Seafood Expo North America 2026

The United States continues to consolidate its position as the main market for Chilean seafood, with exports reaching nearly US$2.918 billion in 2025.

Boston, Massachusetts, March 2026.— With more than 4,000 miles of coastline along the Pacific Ocean, Chile has positioned itself among the world's leading producers and exporters of seafood, supplying over 100 international markets.

To further consolidating its international leadership, Chile will showcase its seafood offering at **Seafood Expo North America 2026**, to be held from March 15 to 17 at the Boston Convention and Exhibition Center.

This year, six Chilean companies will participate in the fair: Aysen Coho, Integra Chile, Landes, Manuelita Acuicultura, PacificBlu, and Pesquera Catalunya. Their portfolio includes primarily Atlantic and Coho salmon, Chilean seabass, mussels, squid, king crab, and jack mackerel, as well as a wide range of canned and other value-added seafood products.

"The United States is the main destination for our seafood exports and shows strong consolidation in the market. The industry is widely recognized for its high quality, traceability, and compliance with strict international certifications, allowing us to supply the U.S. market in a reliable and sustainable manner," said Andrea Sapag, Trade Commissioner of ProChile in New York.

In this regard, the representative of the Chilean government agency responsible for promoting Chilean goods and services abroad highlighted the importance of Seafood Expo North America as a positioning platform. "*This trade show is an excellent opportunity for our companies, providing a key space to connect with current and potential clients. Chile's presence is highly recognized and allows us to showcase a diverse offering, including high value-added products in a variety of formats. Innovation and sustainability are core pillars of the industry's development and reflect the sector's commitment to meeting the highest international standards. This progress has been strengthened through public-private collaboration, which has been a central driver of growth*," she added.

Growing Exports

Between January and December 2025, Chile exported a total of US$9.186 billion in seafood worldwide. The United States accounted for 31.7% of these shipments, with purchases totaling US$2.918 billion, consolidating its position as the main destination for Chilean seafood.

The five leading seafood products exported to the United States in 2025 were salmon and trout (US$2.613 billion), Chilean seabass (US$58 million), mussels (US$37 million), shrimp (US$37 million), and hake (US$12 million).

In this context, Sapag emphasized that the work of the New York office is focused on supporting the industry and opening opportunities for new products. "*As part of our role in promoting and positioning Chilean products in the U.S. market, the New York office is working to continue driving both existing and new products through various promotional activities, including participation in trade shows, inviting key*

stakeholders to Chile, and maintaining ongoing communication with leading U.S. industry players about the sector's progress."

Those interested in learning more about Chilean seafood offerings can meet the participating companies at **Booth 715** at Seafood Expo North America 2026, or contact the Trade Manager for this sector at ProChile NY, **Maria Victoria Espada**, at **mespada@prochile.gob.cl**

About ProChile

ProChile is the Chilean government agency responsible for promoting the country's exports of goods and services, contributing to economic growth through internationalization and trade diversification. Through its extensive network of regional and international offices, ProChile supports inclusive foreign trade initiatives, gender-inclusive economic participation, foreign investment, and tourism, all aimed at strengthening Chile's global presence. For more information, visit: https://www.prochile.gob.cl