Explore Cooke's elevated seafood experience at SENA 2026

Cooke is excited to bring another elevated and memorable experience to SENA 2026, with a booth experience that is open, and inviting. Our refreshed layout offers a welcoming environment that encourages meaningful connections, along with areas for smaller meetings and conversations. We look forward to meeting with customers old and new, and showcasing Cooke products from around the globe.

This year's Cooke booth features:

- A fully stocked retail aisle, providing a world of quality seafood at your fingertips
- Dynamic digital screens to inform and inspire.
- An interactive global map, highlighting Cooke's international reach and vertically integrated operations focused on sustainability.
- A world-class culinary experience, led by renowned Chef Chris Aerni and his team, offering guests the chance to taste the remarkable variety and quality of Cooke seafood.

Cooke will be unveiling its new skin-pack line, an exciting addition to our existing portfolio of Atlantic salmon, steelhead trout, and more. Designed to improve store operations, reduce labor, and enable quick, effortless merchandising, this innovative packaging is an ideal solution for today's retail and grocery setting.

As the seafood marketplace for North America, SENA is an important opportunity for connection, collaboration, and celebration. Cooke is excited to participate and share our commitment to sustainable seafood.

Visit us at Booth 1133 to meet the people behind Cooke and discover the passion, expertise, and flavor that sets us apart.

At Cooke, our purpose is to cultivate the ocean with care, nourish the world, provide for our families, and build stronger communities.