



Echo Falls to Unveil Bold New Seafood Innovations at 2026 Seafood Expo North America

The Company will be exhibiting in Boston at Booth #1522

Monroe, WA - January 15, 2026 - Echo Falls is making waves in the smoked and specialty seafood category with an exciting lineup of new products for both retail and foodservice, debuting at Seafood Expo North America in Boston, March 15-17. Buyers won't want to miss what's next from [Echo Falls](#) - a brand known for artisanal quality and culinary creativity.

Building on the success of its [Wasabi-Flavored Salmon Caviar and refreshed caviar packaging](#) launched to retail last fall, Echo Falls is introducing Smoked Norwegian Atlantic Salmon Party Slices. Delicately smoked over beechwood and perfectly sliced to fit a variety of appetizer bases, this sampler features three distinctive flavors: Pepper, Traditional, and Dill, offering ease and elegance in one convenient platter.

Also new to retail: Smoked Atlantic Salmon Bites, a game-changing entry in the snack category. These bites deliver everything today's consumers crave: Snacks that are packed with protein and flavor, in convenient and portable packaging, making them the ultimate on-the-go option.

For foodservice professionals, Echo Falls is expanding its portfolio with an array of versatile, chef-friendly offerings, including:

- Nova Atlantic Salmon Sliced Side
- Oak Smoked Yellowfin Tuna coated with Black & White Sesame Seeds (16 oz)
- Honey-Cured Hot Smoked Atlantic Salmon Side
- Smoked Norwegian Atlantic Salmon Party Slices (Pepper, Traditional, and Dill Trio, 10 oz)
- Honey-Cured Smoked Atlantic Salmon Bites (2 lb.)

These additions provide exceptional range and value for restaurants seeking premium smoked seafood that delivers consistent quality.

"Smoked seafood continues to rise in popularity, and we're thrilled to introduce products that make it easy to serve with style—whether at home or in a professional kitchen," said Alex Klein, President of Echo Falls Seafoods. Visit Echo Falls at their brand-new booth, #1522.

About Echo Falls: Echo Falls is the number one smoked seafood brand in grocery stores across the United States. All Echo Falls products start with premium-quality fish that are hand-selected and smoked using time-honored methods. The brand has a long history of innovation and prides itself on authentic sourcing and production methods and transparent labeling of species and product origin. The Echo Falls product line includes both classic traditional smoked seafood items, as well as on-trend flavor options. Learn more at www.echofallsseafoods.com.