

2026 Sponsored Presentation - \$4,305

Video Recording Add-on: \$830*

Digital Lead Export Add-on: \$500**

Seafoodsource.com Extension Add-on: \$3,000***

About the Conference Program

The 2026 conference program will feature more than 30 educational sessions, presented by top seafood industry experts. Attendees will take away engaging and practical information covering the most important and timely issues relevant to today's seafood business environment.

The conference platform offers exhibitors a unique opportunity to elevate their brand and establish industry expertise through Sponsored Presentations. These presentations allow your company to connect directly with a targeted audience, positioning your content alongside the official conference program for maximum visibility.

With comprehensive promotion across the expo website, printed materials, and digital platforms, your sponsored session ensures broad exposure. The conference setup includes all necessary A/V equipment, making it seamless for you to present impactful content that enhances your brand's credibility and reach.

Details for the Sponsored Presentations

- 45-minute presentation format
 - Sponsor may access conference room 15 minutes prior to scheduled time
- Sponsored Presentations are open to all expo attendees and exhibitors
- Available on a first come, first served basis
- Sponsor to develop their own content and will be requested to supply supporting presentation materials by the marketing deadline
 - Presentations that are educational in nature tend to be more successful
 - Conference staff can offer content advice and answer format related questions upon request
 - Single speakers and/or Panel formats welcome
 - Panel size limited to a maximum of 4 speakers and a moderator
- Ability to distribute promotional materials to session attendees during the allotted presentation time only
- Sponsors may display additional signage or branding within the conference room or on the stage during their presentation time slot only. Signage cannot be mounted or hung; it must be free standing
- Signage or displays outside of the assigned conference room are not permitted

Presentation Times Available

- Date and time subject to approval based on final conference schedule

Included in Sponsorship Offering

- Theatre style room set
- Projector, screen, podium with microphone, and up to four wireless microphones
- Website Promotion
 - Listing and logo under "Events" section
 - Listing, logo and presentation description in the "Conference Program" section
- Three E-Mail Promotions (to pre-registered attendees)
 - (2) Pre-reg email –promoted along with other Expo information
 - (1) Dedicated email to promote all Sponsored Presentations only

- Digital Platform Promotion (Desktop + Mobile App)
 - Listing and logo under “Events”
 - Listing, logo and presentation description under “Conference”
- Onsite Promotion
 - Sign with company name and logo outside meeting room
 - Listing of the Sponsored Presentations on conference schedule signage
 - Listing of presentations in the *Expo Today* (if logo/description is submitted before deadline)
 - Company may supply signage and banner for stage area
- Social Media Promotion
 - Sponsored sessions will be highlighted on the events’ social media channels alongside other conference content
- Post Event
 - List of scanned attendees provided to the Sponsor

***Video Recording Upgrade (add \$830)**

- Upgrade to gain additional exposure by having your session recorded and included in the digital conference recording package available to all conference attendees post-event
- Access links to the digital conference recording package will be sent to all conference attendees approximately 2 weeks post-event
- Sponsors may request a copy of their recorded session approximately 2 weeks post-event

****Digital Lead Export – Session Bookmark Capture (add \$500)**

Available to exhibitors with a Premium or Premium Plus Visibility Package

Capitalize on early attendee interest by accessing a targeted list of leads who’ve bookmarked your sponsored session within the digital platform (desktop and mobile app) leading up to the event. Perfect for pre-event outreach and driving meaningful engagement!

Includes:

- Lead report accessible via the Exhibitor Center
- Export to Excel anytime before or during the event
- Fields: Name, Title, Company, Email, Country
- Average leads per session: 50–100+

*****Sponsored Session Extension Package (add \$3,000)**

Extend the reach of your Sponsored Presentation **for 30 days post event** by sharing the video recording of your session with our audience on SeafoodSource. Educate a wide range of industry professionals while effectively positioning your business solution.

Package includes:

- Creation of presentation landing page and data capture form
- Two emails to all SeafoodSource subscribers (70k+) promoting the presentation
- One advertisement (300 x 250) on SeafoodSource.com for one month
- One mention of the presentation landing page with call to download in a SeafoodSource newsletter
- One mention of the presentation landing page with call to download posted to Facebook, Instagram, Twitter, and LinkedIn
- Up to (150) Leads provided