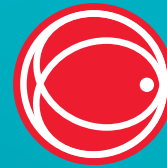
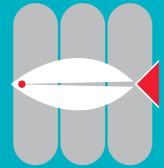


# The Seafood Marketplace for **NORTH AMERICA**



**Seafood Expo**  
NORTH AMERICA



**Seafood Processing**  
NORTH AMERICA

MARCH 15-17, 2026 / BOSTON, USA  
BOSTON CONVENTION & EXHIBITION CENTER

Scan the QR code to view  
this document online.



## Maximize Your Visibility; Amplify Your **Connections** **Before, During and After the Exposition**

**EXHIBITOR VISIBILITY PACKAGES** offer unprecedented access to Expo visitors.

Featuring the improved Event Digital Platform, exhibitors now have the opportunity to chat with attendees, schedule onsite meetings and showcase their business like never before. Based on 2025 data, exhibitors who upgraded their profile to a Premium or Premium Plus package exported 92 leads on average.

Upgrade your package to maximize your visibility across the Event Digital Platform (Desktop & Mobile App), Event Website, Expo Today and the SeafoodSource Supplier Directory.

*Please note that the Digital Platform and exhibitor list will remain live until June 30, 2026.*



**MAXIMIZE** your  
visibility **before,**  
**during and after**  
**the event**



**Contact your**  
sales representative  
today!

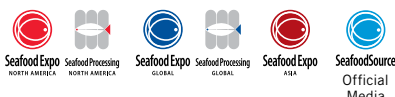
Contact [sales-na@seafoodexpo.com](mailto:sales-na@seafoodexpo.com)  
or call +1 207-842-5590.



[seafoodexpo.com/north-america](https://seafoodexpo.com/north-america)

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A Member of:  
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# Exhibitor Visibility Packages



## Event Digital Platform: Desktop & Mobile App

The **desktop** is a feature that gives you access to attendees, so you can begin targeting your buyers and strategizing your ROI weeks before the event.

Once onsite, seamlessly migrate your Exhibitor Profile to the **mobile app** — buyers' go-to tool for navigating the exhibit hall and finding suppliers while at the Expo.

Your Exhibitor Profile includes the following information and functionalities:

| Desktop & Mobile App                           | Standard | Enhanced (\$470) | Premium (\$780) | Premium Plus (\$2,340) |
|--|----------|------------------|-----------------|------------------------|
| Company Name                                   | ✓        | ✓                | ✓               | ✓                      |
| City, State, Country                           | ✓        | ✓                | ✓               | ✓                      |
| Booth Number                                   | ✓        | ✓                | ✓               | ✓                      |
| Product Categories (up to)                     | 15       | 15               | 15              | 15                     |
| Company Logo, Description, Website             |          | ✓                | ✓               | ✓                      |
| Address, Phone Number, Email, Social Media     |          | ✓                | ✓               | ✓                      |
| Header (static image or video)                 |          | ✓                | ✓               | ✓                      |
| Product Profiles                               |          | 5                | 10              | 10                     |
| Document Uploads (pdf, doc, ppt, jpg)          |          | ✓                | ✓               | ✓                      |
| Live Chat                                      |          | ✓                | ✓               | ✓                      |
| Inbound/Outbound Meetings                      |          |                  | ✓               | ✓                      |
| Logo on Interactive Map (Lead Exhibitors Only) |          |                  | ✓               | ✓                      |
| Advertising Banner                             |          |                  | ✓               | ✓                      |
| Featured Exhibitor (Limited Quantity)          |          |                  |                 | ✓                      |
| Contact Export (accepted connection requests)  |          | ✓                | ✓               | ✓                      |
| Digital Leads Export*                          |          |                  | ✓               | ✓                      |

\*Attendee type, company name, contact details, email address, job title, city & country



## Event Website

The Exhibitor List pages received more than 70,000 views from over 32,000 unique visitors during the 2025 season.\*

|                                       | Standard | Enhanced | Premium | Premium Plus |
|---------------------------------------|----------|----------|---------|--------------|
| Company Name                          | ✓        | ✓        | ✓       | ✓            |
| City, State, Country                  | ✓        | ✓        | ✓       | ✓            |
| Booth Number                          | ✓        | ✓        | ✓       | ✓            |
| Product Categories (up to)            | 15       | 15       | 15      | 15           |
| Company Logo, Description             |          | ✓        | ✓       | ✓            |
| Header (static image or video)        |          | ✓        | ✓       | ✓            |
| Featured Exhibitor (Limited Quantity) |          |          |         | ✓            |

\*July 1 2024 - June 30 2025

# Exhibitor Visibility Packages



## SeafoodSource **Supplier Directory**

Stay in front of buyers long after the Expo with this **year-round digital supplier directory**. The SeafoodSource Supplier Directory received more than 177,000 pageviews from nearly 15,000 unique visitors in the 2025 season.\* *SeafoodSource is the official media for the Expo.*

|  | Standard | Enhanced | Premium | Premium Plus |
|--|----------|----------|---------|--------------|
| Company Name                                       | ✓        | ✓        | ✓       | ✓            |
| City, State, Country                               | ✓        | ✓        | ✓       | ✓            |
| Product Categories (up to)                         | 15       | 15       | 15      | 15           |
| Company Logo, Description, Website                 |          | ✓        | ✓       | ✓            |
| Address, Phone Number, Company Email, Social Media |          | ✓        | ✓       | ✓            |
| Product Profiles                                   |          | 5        | 10      | 10           |
| Document Uploads                                   |          | ✓        | ✓       | ✓            |
| Press Releases                                     |          |          | 3       | 3            |
| Featured Exhibitor (Limited Quantity)              |          |          |         | ✓            |



## SeafoodSource **Expo Today**

*SeafoodSource is the official media for the Expo and produces Expo Today.*

12,000 printed copies of Expo Today will be distributed during the event, including onsite, in major hotel blocks, in Key Buyer bags, and dropped in every booth.

|   | Standard | Enhanced | Premium | Premium Plus |
|---|----------|----------|---------|--------------|
| Company Name                              | ✓        | ✓        | ✓       | ✓            |
| Booth Number                              | ✓        | ✓        | ✓       | ✓            |
| Featured Exhibitor (your logo on the map) |          |          |         | ✓            |

## **Exhibiting at Seafood Expo North America and Seafood Expo Global?**

**Upgrade your visibility package at both events and save!**

Multi-Event  
Enhanced Package (save \$140)  
**\$800**

Multi-Event  
Premium Package (save \$200)  
**\$1,360**

Multi-Event  
Premium Plus Package (save \$280)  
**\$4,400**  
*Limited Quantity*

  
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AMERICA**

**Contact your**  
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or call +1 (207) 842-5590

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