

FOR IMMEDIATE RELEASE



**SK Food Brands New Premium Shrimp Burger Sliders Selected
as a Finalist in the 2024 Seafood Excellence Awards**



Los Angeles, CA - February 27, 2024 – [SK Food Brands'](#) Social Kitchens Professional Premium Shrimp Sliders product has been selected as a finalist in the Best New Foodservice Product category for the 2024 Seafood Excellence Awards. Winners of the competition will be selected and announced on March 10, 2024, at 3:00pm EST in the new Wave Makers' Zone during the 42nd edition of [Seafood Expo North America/Seafood Processing North America](#) which takes place March 10-12, 2024, at the Boston Convention and Exhibition Center in Boston, USA .

Social Kitchens Professional Premium Shrimp Sliders bring an exciting new twist to a growing menu favorite. Solid chunks of shrimp are lightly seasoned with onion, red bell pepper, and spices, making them the perfect beginning of all kinds of culinary creations. Additionally, they are made without binders, fillers, or gluten and are high in protein and low in calories. These sliders help seafood expand into the growing category of sharable plates and appetizers in any daypart, from brunch Benedicts to late-night craveable bites.

The Seafood Excellence Awards recognizes the product leaders in the North American seafood market and are evaluated by three seafood industry experts based on the product's uniqueness

and appropriateness to the market, taste profile, packaging, market potential, convenience, nutritional value and originality.

Premium Shrimp Sliders will be on display in the New Product Showcase in the Wave Makers' Zone (booth #3165) during the three-day event. For more information about the product, please visit <https://www.seafoodexpo.com/north-america/products/harvest-of-the-sea-sk-food-brandspremium-shrimp-sliders-2/>

In addition to the sliders, SK Food Brands' two new brands, Social Kitchens and Social Kitchens Professional, have a wide range of value-add products, including Sweet & Spicy Shrimp, Honey Walnut Shrimp, Citrus Orange Shrimp, Crispy Calamari Fries, Dusted Calamari Rings and Tentacles and Shrimp Burgers. The company is committed to product innovation and has discovered new, ground-breaking techniques to offer more substantive products that preserve texture, flavor, and overall quality. CEO Mark Shinbane is confident that what they are delivering will change the face of the industry by enhancing the frozen food experience for both consumers and food service operators.

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About SK Food Brands

SK Food Brands is the rebranded name of the former Ore-Cal Corporation/Harvest of the Sea. The company's recent rebranding introduces a fresh corporate identity and a streamlined approach to brand management as well as an expanded portfolio. It also marks a restructuring of the **Harvest of the Sea** brand, now positioned as a sub-brand that will retain its legacy as a leading provider of shrimp, calamari and other seafood products. In addition to the restructuring, SK Food Brands recently unveiled two new brands that further diversify its product offerings:

Social Kitchens - designed to cater to the evolving tastes and preferences of the modern retail consumer and **Social Kitchens Professional** - targeting the foodservice industry with a line specifically crafted to meet the demands of chefs, restaurateurs, and culinary professionals. For more information visit: – www.skfoodbrands.com

About Seafood Expo North America/Seafood Processing North America

Seafood Expo North America/ Seafood Processing North America is North America's largest seafood exposition. Thousands of buyers and suppliers from around the world attend the annual, three-day exhibition to meet, network and do business. Attending buyers represent importers, exporters, wholesalers, restaurants, supermarkets, hotels, and other retail and foodservice companies. Exhibiting suppliers offer the newest seafood products, processing and packaging equipment, and services available in the seafood market. The exposition is sponsored by the National Fisheries Institute. SeafoodSource is the official media. The exposition is produced by Diversified Communications, the international leader in seafood-industry expositions and media. For more information, visit: www.seafoodexpo.com/north-america.

Media Contact

Brooke Lauter
Principal Lauter Communications
brooke@lautercomm.com
310.502.5933