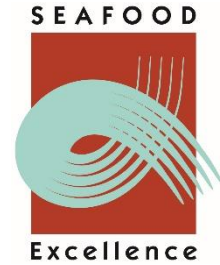
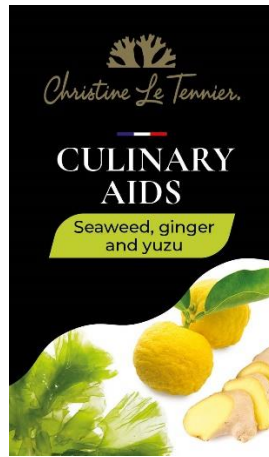


**FOR IMMEDIATE RELEASE**



**Finesaler/ Christine le Tennier's Culinary Aids, Seaweed, Ginger & Yuzu Selected as a Finalist in the 2024 Seafood Excellence Awards**



**Mamaroneck, NY, February 27, 2024** – Finesaler's Christine le Tennier's Culinary Aids Seaweed, Yuzu & Ginger has been selected as a finalist in the Best New Foodservice category for the 2024 Seafood Excellence Awards. Winners of the competition will be selected and announced on March 10, 2024, at 3:00pm EST in the new Wave Makers' Zone during the 42<sup>nd</sup> edition of [Seafood Expo North America/Seafood Processing North America](#) which takes place March 10-12, 2024, at the Boston Convention and Exhibition Center in Boston, USA .

These spreads contain organic ingredients selected for their nutritional and gustatory qualities: Breton seaweed harvested by hand in the Iroise Marine Natural Park and delicious flavors, fruits and spices. Simple and authentic recipes to (re)discover sea vegetables!

The Seafood Excellence Awards recognizes the product leaders in the North American seafood market and are evaluated by three seafood industry experts based on the product's uniqueness and appropriateness to the market, taste profile, packaging, market potential, convenience, nutritional value and originality.

Christine le Tennier's Culinary Aids Seaweed, Ginger & Yuzu will be on display in the New Product Showcase in the Wave Makers' Zone (booth #3165) during the three-day event. For more information

about the product, please visit <https://www.seafoodexpo.com/north-america/products/finesaler-llc-culinary-aids-seaweed-ginger-yuzu/>

Finesaler is proud to be the exclusive importers of Christine le Tennier's seaweed products including their well-known Flavor Pearls. We look forward to displaying these products at booth 1219A at Seafood Expo North America.

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**About Seafood Expo North America/Seafood Processing North America**

Seafood Expo North America/ Seafood Processing North America is North America's largest seafood exposition. Thousands of buyers and suppliers from around the world attend the annual, three-day exhibition to meet, network and do business. Attending buyers represent importers, exporters, wholesalers, restaurants, supermarkets, hotels, and other retail and foodservice companies. Exhibiting suppliers offer the newest seafood products, processing and packaging equipment, and services available in the seafood market. The exposition is sponsored by the National Fisheries Institute. SeafoodSource is the official media. The exposition is produced by Diversified Communications, the international leader in seafood-industry expositions and media. For more information, visit: [www.seafoodexpo.com/north-america](http://www.seafoodexpo.com/north-america).

**Media Contact**

Veronica Gosling, VP National Sales  
Finesaler, LLC  
veronica@finesaler.com  
914.229.8422