



## Griffith Foods Showcasing at Seafood Expo North America

*Griffith Foods team members from around the globe attending Boston expo*

**ALSIP, IL** (February 23, 2024) – [Griffith Foods](#), one of the world’s leading product developers in the foodservice, retail and CPG space, is set to attend the upcoming [Seafood Expo North America/Seafood Processing North America](#) in Boston March 10 - 12, 2024. This is the second year that Griffith Foods has exhibited at the expo, which attracts thousands of attendees during the three-day event.

Griffith Foods has seen growth in the seafood market and has met those needs with new products it plans to demonstrate and feature at the expo. Examples include a Liquid Stock Clam Concentrate, a product used to enhance the clam flavor in items like clam chowder, seafood pastas and stews, as well as a Buttery Garlic Flavor Glaze, a unique liquid seasoning that’s perfect, not only for seafood, but for breads, sides and more traditional proteins.

“Griffith is extremely invested in expanding beyond our traditional protein space, and seafood is a large priority for our company because of the growth we’re seeing,” said Griffith Foods Regional Business Development Director, North America, Nicole Booth. “We’re excited to showcase our seafood products, and what Griffith Foods is doing as a global product development expert and partner in seafood.”

Along with the 2024 Seafood Insights, Griffith Foods also recently introduced its [2024 Food & Flavor Outlook](#), a trend watching report about what the culinary world can expect throughout the year. Griffith Foods and its experts are looking toward Fermentation, Pocket Food, Vegetables including plant-based products, South American flavors and Umami as top trends for the year, which all correlate with Griffith Foods seafood-focused products.

Griffith Foods experts from around the world will attend the expo to discuss how Griffith Foods develops seasonings, sauces, glazes, marinades, coatings and other products with a focus on regional ingredients, flavors and popular dishes. Global team members are expected from Southeast Asia, Latin America and North America to discuss the regional product innovation with event attendees.

Recent Seafood Expo events have proven highly successful for the company, yielding hundreds of leads and conversations that turned into sales.

“Last year’s event was incredibly successful for Griffith Foods, and we had an amazing time meeting new partners from around the world as we create authentic culinary dishes that are regionally relevant,” said Booth.

Attendees can visit the Griffith Foods booth and learn more about the company and the featured products at booth 3452.

### **About Griffith Foods**

Griffith Foods is the caring, creative product development partner helping food companies meet the

evolving needs of consumers while sustaining the planet. As a family business founded in 1919 and headquartered in Alsip, Illinois USA, Griffith Foods is known for true, collaborative innovation guided by their Purpose of “We Blend Care and Creativity to Nourish the World”. The company’s product capabilities range from seasonings and breadings to marinades and sauces that are better for people and better for the planet. For more information, visit [www.griffithfoods.com](http://www.griffithfoods.com).