

FOR IMMEDIATE RELEASE

Solidus

Solidus to showcase Futurline skin packaging and sustainable transport packaging at Seafood Processing North America

Oude Pekela, Netherlands, January 09, 2024 - A new form of packaging is gaining popularity in Europe, and will be showcased by [Solidus](#) at North America's largest seafood event, [Seafood Expo North America/Seafood Processing North America](#). The Futurline® skin packaging system, developed by Solidus, features deep vacuum technology which supports the shelf life of produce.

Although skin packing is not new, Solidus' Futurline® skin packaging system uses a printed solid board base with a transparent skin film to package fish, seafood, meat and poultry and providing maximum product visibility. Moving to a cardboard tray enables the packaging to provide additional information of freshness, provenance or other essentials the manufacturer wants to express about the brand. Whilst reducing the need for additional labels and emphasizing the products at retail, this cardboard skin pack also improves recyclability.

Made with recycled solid board, Solidus is able to replace up to 90% of the incumbent non-recycled plastic solutions and thus contributing to the demand for circular packaging solutions. By using this sustainable solid board solution, you are a trendsetter in the market by providing a sustainable alternative.



Solidus' Futurline range of retail ready products, including the new

skin packaging system for fish and seafood

Sustainable transport packaging for fish and seafood

Besides the new Futurline® skin packaging solution, Solidus will also present its solid board transport packaging during Seafood Expo North America. Solidus' solid board is the ideal material to package fresh fish, round fish and salmon. It is an environmentally friendly and sustainable alternative to the usual polystyrene and plastic crates. Approximately 90% of the fibres Solidus procures, are recovered paper from mainly municipalities, retail customers and recovered paper plants. Moreover, the fibre-based packaging material can be recycled at least 25 times without losing its mechanical or structural integrity.

Next to the sustainable benefits, Solidus' solid board packaging can be transported flat and in higher capacity per pallet to the end users, reducing the number of transports required for delivery. Boxes can hold more fish and more boxes can be stacked on the same pallet, so more fish can be transported in the same space.



for fish and seafood

Solid board transport packaging

The solid board packaging solutions will be on display on Stand 372 in Boston, with a team of Solidus experts on hand. To find out more, visit: <https://solidus.com/industry/fish-and-seafood/>.

About Solidus:

Solidus produces standard and customisable packaging, solid board, tubes, cores, edge protectors and partitions. Our purpose is to transform recycled natural resources into circular value propositions which contribute to a cleaner world with less waste. As a global leading producer, we cover the full production process from recovered paper to a wide range of paper-based products. Over 1,500 highly specialised people operate in our board mills, product converters and sales offices across Europe. We continuously invest in further growth with future-oriented production methods, innovative machinery and sustainable processes. With smart product design, we fulfil our customers' needs.

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About Seafood Expo North America/Seafood Processing North America:

Seafood Expo North America/ Seafood Processing North America is North America's largest seafood exposition. Thousands of buyers and suppliers from around the world attend the annual, three-day exhibition to meet, network and do business. Attending buyers represent importers, exporters, wholesalers, restaurants, supermarkets, hotels, and other retail and foodservice companies. Exhibiting suppliers offer the newest seafood products, processing and packaging equipment, and services available in the seafood market. The exposition is sponsored by the National Fisheries Institute. SeafoodSource is the official media. The exposition is produced by Diversified Communications, the international leader in seafood-industry expositions and media. The exposition is produced by Diversified Communications, the international leader in seafood-industry expositions and media. For more information, visit: www.seafoodexpo.com/north-america.

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