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seawiseTM Innovative Packaging

Seawise Innovative Packaging launches thermolocTM, an affordable, sustainable, and high-performing thermal packaging solution at North America's Largest Seafood Event, Seafood Expo North America/Seafood Processing North America

January 8, 2024 – [Seawise Innovative Packaging](#) launches thermolocTM, an affordable, sustainable, and high-performing thermal packaging solution for secondary seafood suppliers at North America's largest seafood event, [Seafood Expo North America/Seafood Processing North America](#). The Expo will take place from March 10 – 12, 2024 in Boston, MA at the Boston Convention and Exhibition Center. Join the Seawise Innovative Packaging team in the processing and packaging exhibitors hall at booth 1288 for a demonstration of their exciting new packaging solution thermolocTM.

With decades of experience packaging and shipping seafood, Seawise Innovative Packaging created thermolocTM to solve the long-standing issue of how to move away from EPS packaging. The thermolocTM packaging system meets regulatory demands for more sustainable packaging without sacrificing freshness. Customizable to fit and maximize a pallet, this innovative packaging technology costs the same or less than standard EPS and has a minimum 35% better R-value. Visit Seawise Innovative Packaging at Booth 1288 and learn about this exciting new affordable, sustainable, and high-performing packaging solution.

“We recognize the seafood industry has always faced unique challenges in providing fresh products from ocean to plate, while also, keeping costs down and meeting regulatory demands.” says Jesse Knight, CEO Seawise Innovative Packaging. “We searched for and tested sustainable packaging that also kept fish at the right cold temperatures and didn't leak water, when we didn't find anything that worked, we created thermolocTM”.

About Seawise Innovative Packaging

Seawise was founded by a team with deep roots in the seafood industry. With decades of experience in processing and packaging fish came the realization that the industry needed to do better; our commitment to reducing packaging pollution is resolute, and we're proud to have made significant strides. Inspired by and deeply connected to the ocean, we are proud to be leading the way towards a brighter, more sustainable future for everyone. Save money. Improve performance. Save the planet. For more information visit: <https://www.seawisepackaging.com/industry/seafood-sustainable-packaging>.

About Seafood Expo North America/Seafood Processing North America

Seafood Expo North America/ Seafood Processing North America is North America's largest seafood exposition. Thousands of buyers and suppliers from around the world attend the annual, three-day exhibition to meet, network and do business. Attending buyers represent importers, exporters, wholesalers, restaurants, supermarkets, hotels, and other retail and foodservice companies. Exhibiting

suppliers offer the newest seafood products, processing and packaging equipment, and services available in the seafood market. The exposition is sponsored by the National Fisheries Institute. SeafoodSource is the official media. The exposition is produced by Diversified Communications, the international leader in seafood-industry expositions and media. For more information, visit: www.seafoodexpo.com/north-america.

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