

**FOR IMMEDIATE RELEASE**



**Samuels Seafood Company Celebrates 95 Years In The Seafood Business With Its Return To North America's Largest Seafood Event, Seafood Expo North America/Seafood Processing North America**

***This will be the Philadelphia-based distributor's first time as an exhibitor since 2019.***

**PHILADELPHIA, PA, JANUARY 12, 2024** – Samuels Seafood Company celebrates 95 years in the seafood business this year. The company will mark the occasion, after a five-year hiatus, by returning as an exhibitor at North America's largest seafood event, Seafood Expo North America/Seafood Processing North America. Samuels will showcase new products from valued partners at The Expo, taking place from March 10 – 12, 2024 in Boston, MA at the Boston Convention and Exhibition Center.

Samuels Seafood Company's booth (#3133) stands out as a premier destination within SENA. Attendees consistently find it appealing due to its multifunctional space, featuring a meeting area, café, kitchen, bar, and lounge. A key attraction is the presence of Samuels' culinary team, preparing gourmet dishes and offering samples from their diverse range of partner products.

The booth is further enhanced by custom display cases provided by Franesse, showcasing live shellfish, local catches, and unique fish sourced from around the world. This immersive experience ensures that visitors can explore and appreciate the quality and variety of product offerings which will include:

- BLU Brand Crab Meat
- Hawaiian Kanpachi
- Iceland Seafood
- Mare Magnum Mediterranean Bronzino
- Oishii Shrimp
- Patagonian Hiramasa
- Regal Spring Tilapia
- Walker Bros. Seaside Clams
- White Seas Spanish Rock Octopus
- Wild Mexican Shrimp from Deep Sea Shrimp Importing
- Wild Texas Gold Shrimp

“SENA is the highlight of our year,” says Lauren D’Angelo, VP of Sales. “Being able to celebrate 95 years as a family business is a milestone we can’t wait to celebrate with friends and colleagues in Boston. For us, it’s not about doing business. It’s an amazing educational experience for our team members that gives them the opportunity to meet our customers and spend time with our suppliers.”

As Samuels approaches a century in the seafood business, the company has extended its distribution to include markets such as Chicago, Cleveland, portions of Utah, and Los Angeles. The company is energized to return as an exhibitor at SENA in 2024. Many of Samuels' team of buyers and sales agents will be on-hand to meet with vendors, customers, and longtime colleagues in the industry.

**About Samuels Seafood Company:**

The D'Angelo family's legacy in the seafood industry traces back to the late 1800s when they began earning a living selling fresh fish caught off the coast of Sicily. The family's evolution led them from a South Philadelphia pushcart to the establishment of Ippolito's Seafood in 1929, marking the inception of what is now recognized as Samuels Seafood Company. Since its founding, the family has been committed to providing Philadelphians and, more recently, customers nationwide with responsibly sourced, high-quality seafood.

In 1974, Samuel D'Angelo, the fourth-generation owner, assumed control and strategically propelled the business forward. He orchestrated a shift from retail to wholesale, ensuring a seamless transition that allowed Samuels Seafood Company to supply restaurants, retail markets, and major supermarkets with the freshest seafood available. The company's commitment to excellence under Samuel's leadership has garnered the trust of top chefs, hotels, sports organizations, non-profits, cruise lines, entertainment venues, and discerning consumers.

Samuels Seafood Company has earned its stellar reputation by prioritizing sustainability, community engagement, and exceptional customer service. These values have fostered enduring relationships with customers, vendors, and the wider consumer base. Today, the company maintains a diverse and extensive selection of globally sourced seafood. Samuel, working alongside his four children, and frequently, his grandchildren, collaborates directly with fishermen and producers worldwide, ensuring consistent quality at competitive prices—from the North Atlantic to the seas of Australia.

Servicing the entire Mid-Atlantic region, Samuels Seafood Company has expanded its reach with satellite offices in Las Vegas, Miami, Orlando, and Pittsburgh. Despite experiencing significant success and growth over the last 30 years, Samuels remains dedicated to their customers and the health of the planet's oceans. For more, please visit their Instagram, Facebook, and X.

###

**About Seafood Expo North America/Seafood Processing North America**

Seafood Expo North America/ Seafood Processing North America is North America's largest seafood exposition. Thousands of buyers and suppliers from around the world attend the annual, three-day exhibition to meet, network and do business. Attending buyers represent importers, exporters, wholesalers, restaurants, supermarkets, hotels, and other retail and foodservice companies. Exhibiting suppliers offer the newest seafood products, processing and packaging equipment, and services available in the seafood market. The exposition is sponsored by the National Fisheries Institute. SeafoodSource is the official media. The exposition is produced by Diversified Communications, the international leader in seafood-industry expositions and media. The exposition is produced by Diversified Communications, the international leader in seafood-industry expositions and media. For more information, visit: [www.seafoodexpo.com/north-america](http://www.seafoodexpo.com/north-america).

**Media Contact:**

LILY COPE, CHIEF CREATIVE OFFICER  
SAMUELS SEAFOOD COMPANY  
LILYC@SAMUELSSEAFOOD.COM  
215-526-4036