

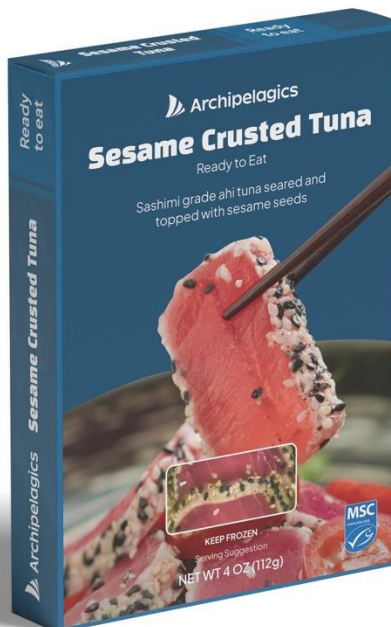
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Archipelagics

Archipelagics introduces Sesame Crusted Tuna Retail Pack at North America's Largest Seafood Event, Seafood Expo North America

Boston, MA, January 8, 2024 – [Archipelagics](#) announces the launch of specialty tuna, snapper, grouper, and mahimahi items in the US market, including its signature Sesame Crusted Tuna retail pack, at North America's largest seafood event, [Seafood Expo North America/Seafood Processing North America](#). The Expo will take place from March 10 – 12, 2024 in Boston, MA at the Boston Convention and Exhibition Center. Archipelagics will showcase and offer tastings of select items at Booth 3425. These products, which are MSC-certified and sourced from artisanal fisheries, are marketed under Archipelagics' new US brand and are also available for white label.



Ferry Gunawan, CEO of Archipelagics, noted that “we developed the Sesame Crusted Tuna retail pack in partnership with a retail customer. As one of the largest fresh/frozen tuna processors operating in Indonesia, we’ve found that the size of our operations – large and sophisticated enough to develop shelf-

ready products yet small enough to develop bespoke items based on customer requests – puts us in a strong position to innovate. Apart from product development, we’re accustomed to meeting customer requirements related to shelf life and product presentation and packaging.”

About Archipelagics:

Archipelagics is a specialist seafood company with two decades of experience delivering high-quality tuna, snapper, grouper, and mahimahi products. The company sources directly from artisanal fishers in eastern Indonesia, where each fish is graded, processed, and packed by hand. Archipelagics’ US marketing operations are vertically integrated, allowing full supply chain oversight and transparency. As a family-owned business, Archipelagics recognizes its responsibility to people and planet: all supply chains are compliant with Sedex SMETA social audits and BRC food safety standards, and the company prioritizes sourcing from MSC-certified fisheries or those in a Fisheries Improvement Project. For more information, visit: www.archipelagics.com.

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About Seafood Expo North America/Seafood Processing North America

Seafood Expo North America/ Seafood Processing North America is North America’s largest seafood exposition. Thousands of buyers and suppliers from around the world attend the annual, three-day exhibition to meet, network and do business. Attending buyers represent importers, exporters, wholesalers, restaurants, supermarkets, hotels, and other retail and foodservice companies. Exhibiting suppliers offer the newest seafood products, processing and packaging equipment, and services available in the seafood market. The exposition is sponsored by the National Fisheries Institute. SeafoodSource is the official media. The exposition is produced by Diversified Communications, the international leader in seafood-industry expositions and media. The exposition is produced by Diversified Communications, the international leader in seafood-industry expositions and media. For more information, visit: www.seafoodexpo.com/north-america.

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