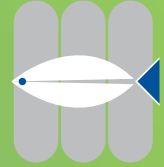


The GLOBAL Seafood Marketplace



Seafood Expo
GLOBAL



Seafood Processing
GLOBAL

20-22 APRIL 2027 / BARCELONA, SPAIN
FIRA BARCELONA GRAN VIA VENUE

Maximize Your Visibility; Amplify Your Connections Before, During and After the Exposition

EXHIBITOR VISIBILITY PACKAGES offer opportunities for increased exposure to Expo visitors. The Event Digital Platform gives exhibitors the opportunity to chat with attendees, schedule onsite meetings and showcase their business like never before. Based on 2025 data, exhibitors who upgraded their profile to a Premium or Premium Plus package exported 170 leads on average.

Upgrade your package to maximize your visibility across the Event Digital Platform (Desktop & Mobile App), Event Website, Floor Guide and the SeafoodSource Supplier Directory.

Please note that the Digital Platform and exhibitor list will remain live until 31 August 2026.



MAXIMIZE your
visibility **before,**
during and after
the event



Contact your
sales representative
today!

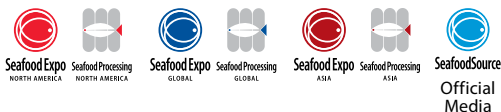
Contact sales-global@seafoodexpo.com
or call +1 207-842-5590.



seafoodexpo.com/global

#SEG27

PART OF A GLOBAL SEAFOOD PORTFOLIO



Produced by: **diversified**

A Member of: **ufi**

Exhibitor Visibility Packages



Event Digital Platform: **Desktop & Mobile App**

The **desktop** gives you early access to attendees, so you can begin targeting your buyers and strategizing your ROI weeks before the event.

Once onsite, your Exhibitor Profile will seamlessly and automatically migrate to the **mobile app** — buyers' go-to tool for navigating the exhibit hall and finding suppliers while at the Expo.

Your Exhibitor Profile includes the following information and functionalities:

Desktop & Mobile App	Standard	Premium (690€)	Premium Plus (2,340€)
Company Name	✓	✓	✓
City, State, Country	✓	✓	✓
Stand Number	✓	✓	✓
Product Categories (up to)	15	15	15
Company Logo, Description, Website		✓	✓
Address, Phone Number, Email, Social Media		✓	✓
Header (static image or video)		✓	✓
Product Profiles		10	10
Document Uploads (pdf, doc, ppt, jpg)		✓	✓
Live Chat		✓	✓
Inbound/Outbound Meetings		✓	✓
Logo on Interactive Map (Lead Exhibitors Only)		✓	✓
Advertising Banner		✓	✓
Contact Export (accepted connection requests)		✓	✓
Digital Leads Export*		✓	✓
Logo at the top of the floorplan in the Mobile App			✓
Top Placement on the Exhibitor List as a Featured Exhibitor (Limited Quantity)			✓

* Attendee type, company name, contact details, email address, job title, city & country



Event **Website**

The Exhibitor List pages received more than 107,000 views from over 45,000 unique visitors during the 2025 season.*

	Standard	Premium	Premium Plus
Company Name	✓	✓	✓
City, State, Country	✓	✓	✓
Stand Number	✓	✓	✓
Product Categories (up to)	15	15	15
Company Logo, Description		✓	✓
Header (static image or video)		✓	✓
Top Placement on the Exhibitor List as a Featured Exhibitor (Limited Quantity)			✓

*1 June 2024 - 31 May 2025

Exhibitor Visibility Packages



SeafoodSource **Supplier Directory**

Stay in front of buyers long after the Expo with this **year-round digital supplier directory**. The SeafoodSource Supplier Directory received more than 177,000 pageviews from nearly 15,000 unique visitors in the 2025 season.* *SeafoodSource is the official media for the Expo.*

	Standard	Premium	Premium Plus
Company Name	✓	✓	✓
City, State, Country	✓	✓	✓
Product Categories (up to)	15	15	15
Company Logo, Description, Website		✓	✓
Address, Phone Number, Company Email, Social Media		✓	✓
Product Profiles		10	10
Document Uploads		✓	✓
Press Releases		3	3
Featured Exhibitor			✓

*23 June 2024 - 23 June 2025

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Contact your
sales representative today!

Contact sales-global@seafoodexpo.com
or call +1 (207) 842-5590