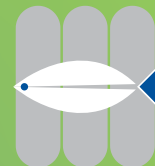


The GLOBAL Seafood Marketplace



Seafood Expo
GLOBAL



Seafood Processing
GLOBAL

20-22 APRIL 2027 / BARCELONA, SPAIN
FIRA BARCELONA GRAN VIA VENUE

SPONSORSHIP REWARDS PROGRAM

Seafood Expo Global/Seafood Processing Global recognizes its most loyal sponsors with a **Multi-Tier Rewards Program**, offering even more visibility to the exhibitors who invest the most in the Expo's wide range of [Marketing Opportunities](#).

All Rewards Program exhibitors will receive additional promotion on marketing channels such as:

- Event Website
- Event Email Campaigns
- Event Digital Platform (Desktop & Mobile App)
- Printed Floor Guide
- Event Social Media Platforms
- Onsite Signage

seafoodexpo.com/global

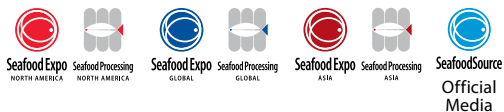


Based on their sponsorship spend, exhibitors are recognized as Platinum, Gold or Silver Sponsors with the following benefits:

	Silver 27,000€-36,999€	Gold 37,000€-46,999€	Platinum 47,000€ and up
RECEIVE THESE COMPLIMENTARY BENEFITS:			
Free Badges to Conference Program	1	3	5
Special Event Sponsorship	•	•	•
YOUR LOGO FEATURED AS A SILVER/GOLD/PLATINUM SPONSOR IN THESE AREAS:			
Event Website	•	•	•
(1) Email to Pre-Registered Visitors Promoting Sponsors Page	•	•	•
Event Digital Platform (Desktop & Mobile App)	•	•	•
Printed Floor Guide	•	•	•
(1) Post on Event Social Media Platforms	•	•	•
Outdoor LED Signage, South Access Entrance	•	•	•
Ground Level Projector near Hall 2 Entrance	•	•	•
Sponsors Page on Conference Slides	•	•	•
Hall of Fame Floor Tile Sticker in Center Aisle of Galleria	•	•	•
4 Upper Walkway Projector Screens	•	•	•
Table Stickers on Charging Stations		2	5
Pre-Registration Email Footer		•	•
1.5m x 1.5m Floor Tile at South Access			•

PLEASE NOTE: Exhibitors must meet all contract terms to qualify; sponsorship cancellations or reductions may result in disqualification from the rewards program.

PART OF A GLOBAL SEAFOOD PORTFOLIO



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