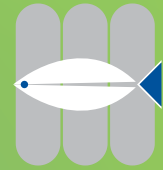


# The GLOBAL Seafood Marketplace



Seafood Expo  
GLOBAL



Seafood Processing  
GLOBAL

21-23 APRIL 2026 / BARCELONA, SPAIN  
FIRA BARCELONA GRAN VIA VENUE

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## Maximize Your Visibility; Amplify Your **Connections** Before, During and After the Exposition

**EXHIBITOR VISIBILITY PACKAGES** offer opportunities for increased exposure to Expo visitors. The Event Digital Platform gives exhibitors the opportunity to chat with attendees, schedule onsite meetings and showcase their business like never before. Based on 2025 data, exhibitors who upgraded their profile to a Premium or Premium Plus package exported 170 leads on average.

Upgrade your package to maximize your visibility across the Event Digital Platform (Desktop & Mobile App), Event Website, Floor Guide and the SeafoodSource Supplier Directory.

*Please note that the Digital Platform and exhibitor list will remain live until 31 August 2026.*



**MAXIMIZE** your  
visibility **before,**  
**during and after**  
**the event**



**Contact your**  
sales representative  
today!

Contact [sales-global@seafoodexpo.com](mailto:sales-global@seafoodexpo.com)  
or call +1 207-842-5590.



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#SEG26

PART OF A GLOBAL SEAFOOD PORTFOLIO



Produced by: **diversified**

A Member of: ufi

# Exhibitor Visibility Packages



## Event Digital Platform: Desktop & Mobile App

The **desktop** gives you early access to attendees, so you can begin targeting your buyers and strategizing your ROI weeks before the event.

Once onsite, your Exhibitor Profile will seamlessly and automatically migrate to the **mobile app** — buyers' go-to tool for navigating the exhibit hall and finding suppliers while at the Expo.

Your Exhibitor Profile includes the following information and functionalities:

Desktop & Mobile App	Standard	Enhanced (470€)	Premium (780€)	Premium Plus (2,340€)
Company Name	✓	✓	✓	✓
City, State, Country	✓	✓	✓	✓
Stand Number	✓	✓	✓	✓
Product Categories (up to)	15	15	15	15
Company Logo, Description, Website		✓	✓	✓
Address, Phone Number, Email, Social Media		✓	✓	✓
Header (static image or video)		✓	✓	✓
Product Profiles		5	10	10
Document Uploads (pdf, doc, ppt, jpg)		✓	✓	✓
Live Chat		✓	✓	✓
Inbound/Outbound Meetings			✓	✓
Logo on Interactive Map (Lead Exhibitors Only)			✓	✓
Advertising Banner			✓	✓
Featured Exhibitor (Limited Quantity)				✓
Contact Export (accepted connection requests)		✓	✓	✓
Digital Leads Export*			✓	✓

\* Attendee type, company name, contact details, email address, job title, city & country



## Event Website

The Exhibitor List pages received more than 107,000 views from over 45,000 unique visitors during the 2025 season.\*

	Standard	Enhanced	Premium	Premium Plus
Company Name	✓	✓	✓	✓
City, State, Country	✓	✓	✓	✓
Stand Number	✓	✓	✓	✓
Product Categories (up to)	15	15	15	15
Company Logo, Description		✓	✓	✓
Header (static image or video)		✓	✓	✓
Featured Exhibitor (limited quantity)				✓

\*1 June 2024 - 31 May 2025

# Exhibitor Visibility Packages



## SeafoodSource **Supplier Directory**

Stay in front of buyers long after the Expo with this **year-round digital supplier directory**. The SeafoodSource Supplier Directory received more than 177,000 pageviews from nearly 15,000 unique visitors in the 2025 season.\* *SeafoodSource is the official media for the Expo.*

	Standard	Enhanced	Premium	Premium Plus
Company Name	✓	✓	✓	✓
City, State, Country	✓	✓	✓	✓
Product Categories (up to)	15	15	15	15
Company Logo, Description, Website		✓	✓	✓
Address, Phone Number, Company Email, Social Media		✓	✓	✓
Product Profiles		5	10	10
Document Uploads		✓	✓	✓
Press Releases			3	3
Featured Exhibitor				✓

\*23 June 2024 - 23 June 2025

## Floor Guide

8,000 printed copies of the Floor Guide will be distributed onsite during the event.

	Standard	Enhanced	Premium	Premium Plus
Company Name	✓	✓	✓	✓
Stand Number	✓	✓	✓	✓
Featured Exhibitor (your logo on the map)				✓

## Exhibiting at Seafood Expo North America and Seafood Expo Global? Upgrade your visibility package at both events and save!

Multi-Event  
Enhanced Package - (save 140€)  
**800€**

Multi-Event  
Premium Package - (save 200€)  
**1,360€**

Multi-Event  
Premium Plus Package -  
(save 280€)  
**4,400€**  
*Limited Quantity*

The  
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Seafood  
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