



## **1. CONTRACTING PARTY**

Company Name \_\_\_\_\_ ("Exhibitor" or "Company")

**VAT Registration Number** \_\_\_\_\_ (Must Provide to Ensure Accurate Invoice)

Street Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Country \_\_\_\_\_ Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Company Email \_\_\_\_\_ Website \_\_\_\_\_

Primary Contact \_\_\_\_\_ Telephone \_\_\_\_\_ Email \_\_\_\_\_

### **What will be displayed?**

(Please list your product or service): \_\_\_\_\_

### **INVOICE BILLING ADDRESS (if different from above)**

Billing Company Name \_\_\_\_\_

**VAT Registration Number** \_\_\_\_\_ (Must Provide to Ensure Accurate Invoice)

Street Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Country \_\_\_\_\_ Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Company Email \_\_\_\_\_ Website \_\_\_\_\_

A/P Contact \_\_\_\_\_ Telephone \_\_\_\_\_ Email \_\_\_\_\_

## **2. AGREEMENT OF RESPONSIBLE PARTIES**

The above-described Exhibitor hereby agrees with Diversified Communications ("Diversified"), organizer of Seafood Expo Global & Seafood Processing Global (the "Event") to pay the below described fees on the below noted dates as consideration for its exhibition and to comply with the Conditions Rules and Regulations as set forth in Exhibit A referenced below. In the event that an Agency is referenced above, the payment obligations under this Contract shall belong to the Agency exclusively.

## **3. DEPOSIT**

A non-refundable deposit equaling 30% of the total cost of Exhibitor Space is due upon receipt of invoice. Contracts received on or after 9 January 2026 must be accompanied by full payment or paid in full upon receipt of the invoice.

## **4. PAYMENT TERMS**

1. 30% deposit due upon receipt of invoice
2. Balance due on or before 9 January 2026

All payments must be made in EUROS to:  
**DIVERSIFIED COMMUNICATIONS**

Follow the instructions on invoices and statements carefully to ensure your payment is applied to your account.

**CAUTION:** Any updates to payment details will ALWAYS be reflected on an official Diversified Communications invoice

## **5. CANCELLATION POLICY**

No cancellation is effective unless given in writing by mail to Diversified Communications, 121 Free Street, Portland, ME USA 04101 or by email to [sales-global@seafoodexpo.com](mailto:sales-global@seafoodexpo.com) per the terms and conditions for cancellation set forth in **Exhibit A**.

Cancellations received by Diversified on or before 9 January 2026 are subject to a cancellation fee equal to 30% of the total cost of cancelled space. Cancellations received after 9 January 2026 are subject to a cancellation fee equal to 100% of the total cost of cancelled space.

**All outstanding fees are due immediately upon cancellation.**



**6. EXHIBITOR STAND RATES (RATES ARE IN EUROS)**

|                                     |                      |                      |
|-------------------------------------|----------------------|----------------------|
| 1 side open                         | € 405/m <sup>2</sup> | _____ m <sup>2</sup> |
| 2 sides open                        | € 426/m <sup>2</sup> | _____ m <sup>2</sup> |
| 3 sides open                        | € 456/m <sup>2</sup> | _____ m <sup>2</sup> |
| 4 sides open                        | € 474/m <sup>2</sup> | _____ m <sup>2</sup> |
| Bulk Rate (200-699 m <sup>2</sup> ) | € 418/m <sup>2</sup> | _____ m <sup>2</sup> |
| Bulk Rate (>700 m <sup>2</sup> )    | € 401/m <sup>2</sup> | _____ m <sup>2</sup> |
| <b>Total Space Fee</b>              | € _____              |                      |

**FOR EXHIBITION FLOOR PLACEMENT ONLY**

Do you anticipate needing special services relevant to your exhibit location? If yes, please check box. This is **NOT** an order form:

- ☐ Water ☐ Electrical  
☐ Drain ☐ Compression  
☐ Are you considering a double-decker booth?

**CROSS-AISLE RATE**

Cost per each Aisle Crossed **€1,235**  
 \_\_\_\_\_ x €1,235 = € \_\_\_\_\_

**DOUBLE DECKER RATE**

Cost per Double Decker **€180/m<sup>2</sup>**  
 \_\_\_\_\_ m<sup>2</sup> x €180 = € \_\_\_\_\_

**CO-EXHIBITOR FEE-** Cost per extra brand/company listing **€350**

\_\_\_\_\_ €350 = € \_\_\_\_\_  
 (Required for each additional company or brand listing beyond one per 10 m<sup>2</sup>)

**Total Extras Fee** € \_\_\_\_\_

For further details on what is included for all Exhibitions beyond basic show guide listing and five exhibitor badges go to [www.seafoodexpo.com/global/exhibitorinfo/](http://www.seafoodexpo.com/global/exhibitorinfo/)

**GRAND TOTAL EXHIBITOR RATE**

€ \_\_\_\_\_

**NOTE: All Co-exhibitors must be identified and listed on the Co-exhibitor form and are subject to approval by Diversified in its sole discretion.**

**Each Co-exhibitor has a unique listing on the Event Website, Mobile App and Floor Guide.**

Exhibitor does NOT want to be located adjacent or directly across from these listed companies: \_\_\_\_\_

(Diversified reserves the ultimate right to dictate exhibition placement and the availability of other additional requested services)

**7. EXHIBITOR VISIBILITY PACKAGES**

- ☐ Standard Package.....included  
☐ Enhanced Plan.....€470  
☐ Premium Plan.....€780  
☐ Premium Plus Plan (LIMITED quantity).....€2,340  
☐ Multi-Event Enhanced Package (save €140).....€800  
☐ Multi-Event Premium Package (save €200).....€1,360  
☐ Multi-Event Premium Plus Package (save €280) LIMITED quantity €4,400

**NOTE:** Multi-Event Packages are only available to Companies who exhibit at BOTH Seafood Expo North America AND Seafood Expo Global.

For information on Exhibitor Visibility Packages, please visit: [www.seafoodexpo.com/global/exhibitor-visibility-packages/](http://www.seafoodexpo.com/global/exhibitor-visibility-packages/)

Materials Due Dates for Exhibitor Visibility Packages will be communicated to Company contact person. Additional terms and conditions set forth at Exhibit B located at [www.divcom.com/exb-space-contract/](http://www.divcom.com/exb-space-contract/) apply to this ancillary marketing which is only available in the event the Exhibitor Rates are paid in full. Material breach of the Conditions Rules & Regulations at Exhibit A shall void Exhibitor's rights to said marketing.

**8. VALUE ADDED TAX ("VAT") GUIDELINES** (VAT will be applied to the invoice in accordance with Spanish tax law)

- Spanish companies will be charged 10% VAT
- Companies that do not perform economic activity or cannot show they are a taxable entity will be charged 10% VAT
- Companies not established in Spain will not be charged VAT, but reverse charges may still apply in some cases

**This section must be completed to certify the business classification of company responsible for VAT charges**

**ALL EXHIBITORS** Must complete to determine taxable status for Spanish Value Added Tax

I certify that the Company signing this Contract is: (check one only)

- ☐ **B2B:** Business/Commercial Enterprise/Entrepreneur  
 Business/Tax Identification Number: \_\_\_\_\_
- ☐ **B2G acting as B2B:** Government/Embassy/Ministry/Association/Non-Profit or similar non-business entity who develops economic activity through the continuous supply of goods or provision of services in exchange for consideration (example: resells exhibit space or trade-fair tickets to co-exhibitors).  
 Business/Tax Identification Number: \_\_\_\_\_
- ☐ **B2G/B2C:** Government/Embassy/Ministry/Association/Non-Profit or similar non-business entity who does not develop economic activity through the continuous supply of goods or provision of services in exchange for consideration.

Diversified may require documentation from appropriate tax authority to confirm taxable status.

**Refer to your invoice for any applicable VAT charges.**



**21-23 April 2026**

Fira de Barcelona, Gran Via Venue  
Barcelona, Spain

The Undersigned agrees he/she has reviewed and shall abide by all Conditions, Rules and Regulations Governing Seafood Expo Global, as set forth in **Exhibit A** located at [www.divcom.com/exa-space-contract/](http://www.divcom.com/exa-space-contract/) which are included with this Exhibit Space Contract and incorporated by reference. I further understand that acceptance of this contract by Diversified constitutes a legal and binding contract and affirm that I am authorized to obligate Exhibitor regarding same.

**Return completed & signed contract (retain copy for your records). Contract must be signed & deposit payment received to secure Exhibit Space.**

Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_ Date: \_\_\_\_\_

**10. EXHIBITOR REQUESTS TO SHOW ADMINISTRATION**—Diversified may or may not grant in its sole discretion

## COMMENTS

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