



Seafood Expo GLOBAL

2026 Exhibit Space Contract
21-23 April 2026
Fira de Barcelona, Gran Via Venue
Barcelona, Spain

1. CONTRACTING PARTY

Company Name _____ ("Exhibitor" or "Company")

VAT Registration Number _____ (Must Provide to Ensure Accurate Invoice)

Street Address _____

City _____ State/Province _____ Zip/Postal Code _____

Country _____ Telephone _____

Company Email _____ Website _____

Primary Contact _____ Telephone _____ Email _____

What will be displayed?

(Please list your product or service): _____

INVOICE BILLING ADDRESS (if different from above)

Billing Company Name _____ ("Agency" or "Bill to Company")

VAT Registration Number _____ (Must Provide to Ensure Accurate Invoice)

Street Address _____

City _____ State/Province _____ Zip/Postal Code _____

Country _____ Telephone _____

Company Email _____ Website _____

A/P Contact _____ Telephone _____ Email _____

2. AGREEMENT OF RESPONSIBLE PARTIES

The above-described Exhibitor hereby agrees with Diversified Communications ("Diversified"), organizer of Seafood Expo Global & Seafood Processing Global (the "Event") to pay the below described fees on the below noted dates as consideration for its exhibition and to comply with the Conditions Rules and Regulations as set forth in Exhibit A referenced below. In the event that an Agency is referenced above, the payment obligations under this Contract shall belong to the Agency exclusively.

3. DEPOSIT

A non-refundable deposit equaling 30% of the total cost of Exhibitor Space is due upon receipt of invoice. Contracts received on or after 9 January 2026 must be accompanied by full payment or paid in full upon receipt of the invoice.

4. PAYMENT TERMS

1. 30% deposit due upon receipt of invoice
2. Balance due on or before 9 January 2026

All payments must be made in EUROS to:
DIVERSIFIED COMMUNICATIONS

Follow the instructions on invoices and statements carefully to ensure your payment is applied to your account.

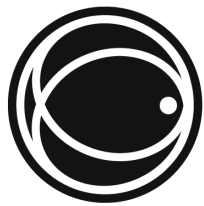
CAUTION: Any updates to payment details will ALWAYS be reflected on an official Diversified Communications invoice

5. CANCELLATION POLICY

No cancellation is effective unless given in writing by mail to Diversified Communications, 121 Free Street, Portland, ME USA 04101 or by email to sales-global@seafoodexpo.com per the terms and conditions for cancellation set forth in **Exhibit A**.

Cancellations received by Diversified on or before 9 January 2026 are subject to a cancellation fee equal to 30% of the total cost of cancelled space. Cancellations received after 9 January 2026 are subject to a cancellation fee equal to 100% of the total cost of cancelled space.

All outstanding fees are due immediately upon cancellation.



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6. EXHIBITOR STAND RATES (RATES ARE IN EUROS)

1 side open	€ 520/m ²	_____ m ²
2 sides open	€ 546/m ²	_____ m ²
3 sides open	€ 599/m ²	_____ m ²
4 sides open	€ 642/m ²	_____ m ²
Bulk Rate (200-699 m ²)	€ 538/m ²	_____ m ²
Bulk Rate (>700 m ²)	€ 517/m ²	_____ m ²
Total Space Fee	€ _____	

CROSS-AISLE RATE

Cost per each Aisle Crossed **€1,235**
_____ x €1,235 = € _____

DOUBLE DECKER RATE

Cost per Double Decker **€180/m²**
_____ m² x €180 = € _____

CO-EXHIBITOR FEE- Cost per extra brand/company listing **€350**

_____ €350 = € _____
(Required for each additional company or brand listing beyond one per 10 m²)

Total Extras Fee € _____

For further details on what is included for all Exhibitions beyond standard visibility package listing and five exhibitor badges go to

www.seafoodexpo.com/global/exhibitorinfo/

GRAND TOTAL EXHIBITOR RATE

€ _____

NOTE: All Co-exhibitors must be identified and listed on the Co-exhibitor form and are subject to approval by Diversified in its sole discretion.

Each Co-exhibitor has a unique listing on the Event Website, Mobile App and Floor Guide.

FOR EXHIBITION FLOOR PLACEMENT ONLY

Do you anticipate needing special services relevant to your exhibit location? If yes, please check box. This is **NOT** an order form:

- ☐ Water ☐ Electrical
- ☐ Drain ☐ Compression
- ☐ Are you considering a double-decker booth?

Exhibitor does NOT want to be located adjacent or directly across from these listed companies: _____

(Diversified reserves the ultimate right to dictate exhibition placement and the availability of other additional requested services)

7. EXHIBITOR VISIBILITY PACKAGES

- ☐ Standard Package.....included
- ☐ Enhanced Plan.....€470
- ☐ Premium Plan.....€780
- ☐ Premium Plus Plan (LIMITED quantity).....€2,340
- ☐ Multi-Event Enhanced Package (save €140).....€800
- ☐ Multi-Event Premium Package (save €200).....€1,360
- ☐ Multi-Event Premium Plus Package (save €280) LIMITED quantity €4,400

NOTE: Multi-Event Packages are only available to Companies who exhibit at BOTH Seafood Expo North America AND Seafood Expo Global.

For information on Exhibitor Visibility Packages, please visit: www.seafoodexpo.com/global/exhibitor-visibility-packages/

Materials Due Dates for Exhibitor Visibility Packages will be communicated to Company contact person. Additional terms and conditions set forth at Exhibit B located at www.divcom.com/exb-space-contract/ apply to this ancillary marketing which is only available in the event the Exhibitor Rates are paid in full. Material breach of the Conditions Rules & Regulations at Exhibit A shall void Exhibitor's rights to said marketing.

8. VALUE ADDED TAX ("VAT") GUIDELINES (VAT will be applied to the invoice in accordance with Spanish tax law)

- Spanish companies will be charged 10% VAT
- Companies that do not perform economic activity or cannot show they are a taxable entity will be charged 10% VAT
- Companies not established in Spain will not be charged VAT, but reverse charges may still apply in some cases

This section must be completed to certify the business classification of company responsible for VAT charges

ALL EXHIBITORS Must complete to determine taxable status for Spanish Value Added Tax

I certify that the Company signing this Contract is: (check one only)

- ☐ **B2B:** Business/Commercial Enterprise/Entrepreneur
Business/Tax Identification Number: _____
- ☐ **B2G acting as B2B:** Government/Embassy/Ministry/Association/Non-Profit or similar non-business entity who develops economic activity through the continuous supply of goods or provision of services in exchange for consideration (example: resells exhibit space or trade-fair tickets to co-exhibitors).
Business/Tax Identification Number: _____
- ☐ **B2G/B2C:** Government/Embassy/Ministry/Association/Non-Profit or similar non-business entity who does not develop economic activity through the continuous supply of goods or provision of services in exchange for consideration.

Diversified may require documentation from appropriate tax authority to confirm taxable status.

Refer to your invoice for any applicable VAT charges.



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9. AUTHORIZATION

The Undersigned agrees they have reviewed and shall abide by all Conditions, Rules and Regulations Governing Seafood Expo Global, as set forth in **Exhibit A** located at www.divcom.com/exa-space-contract/ which are included with this Exhibit Space Contract and incorporated by reference. I further understand that acceptance of this contract by Diversified constitutes a legal and binding contract and affirm that I am authorized to obligate Exhibitor regarding same.

Return completed & signed contract (retain copy for your records). Contract must be signed & deposit payment received to secure Exhibit Space.

Signature: _____ Print Name: _____

Title: _____ Company: _____ Date: _____

10. EXHIBITOR REQUESTS TO SHOW ADMINISTRATION—Diversified may or may not grant in its sole discretion

COMMENTS