



Press Release  
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## Escal confirms its sustainable commitments with its Premium Coho Salmon, ASC-Certified

Once again, Escal demonstrates innovation and reaffirms its commitment to sustainable resource management by launching Premium Coho Salmon sourced from ASC-certified farms.



Coho Salmon, renowned for its high quality, has a unique and intense colour as well as a delicious texture and taste. It is ideal for steaming, poaching or frying and serving as the perfect foundation for creative culinary exploration.

It also exists in a variation with skin.

- Net weight : 275g
- Specie : *Oncorhynchus kisutch*
- Origin : Chile
- ASC-Certified : ASC-C-00443
- Nutri-score : A



### ESCAL continues its commitment to biodiversity

For more than 45 years, Escal has been reducing the overexploitation of aquatic species by selecting high quality products, fished or farmed in a sustainable, responsible or organic way. Escal is a key player in sustainable frozen seafood, with over 85% of its products certified.

### About ESCAL

Escal is a family business founded in 1976 in Strasbourg, that offers a wide range of tasty, easy-to-prepare frozen seafood products available in supermarkets: raw or already cooked shrimp, seafood cocktails, mussels, squid, marinated or frittered specialties, fish fillets, etc. The brand has always been keen to select its products for their taste and quality, but also according to their origin. Escal offers a range of ASC or MSC eco-certified products, favoring responsible fishing and aquaculture methods. [www.escal-seafood.com](http://www.escal-seafood.com)

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