

FOR IMMEDIATE RELEASE



## Golden Fresh's Fully Cooked Lemon Sourdough Crumbed Cod Goujon Selected as a Finalist in the 2024 Seafood Excellence Global Awards



**Penang, Malaysia, 27 March** – Golden Fresh's Fully Cooked Lemon Sourdough Crumbed Cod Goujon has been selected as a finalist in the Best Hotel/Restaurant/Catering (HORECA) Product Category for the 2024 Seafood Excellence Global Awards. Winners of the competition will be selected and announced on 23 April 2024, at 18:15 during the 30<sup>th</sup> edition of [Seafood Expo Global/Seafood Processing Global](#) which takes place 23 – 25 April in Barcelona, Spain.

The Fully Cooked Lemon Sourdough Cod Goujons was crafted to offer a delectable and convenient meal solution for those in search of both the quick and delicious. Our cutting-edge sourdough breadcrumb gives an irresistible crunch paired with a delightful tangy flavour. Ready to eat, straight from freezer-to-oven or air fryer, our goujons saves you time and effort without any compromise on taste. Experience the added dimension of flavour and texture without the hassle of kitchen clean up or timing worries.

At Golden Fresh, we believe in delivering solutions that are effective and flavourful. Indulge in our Fully Cooked Cod Goujons with Sourdough Breadcrumbs for a satisfying meal that perfectly balances convenience and culinary excellence.

The Seafood Excellence Global Awards competition features and recognizes the best seafood products represented at the Expo. Fully Cooked Lemon Sourdough Crumbed Cod Goujon will be displayed during the three-day event in the Seafood Excellence Global stand located in Galleria, between halls 4 and 5, and can also be viewed on the Expo's website at [www.seafoodexpo.com/global/seafood-excellence-global-awards-product-showcase](http://www.seafoodexpo.com/global/seafood-excellence-global-awards-product-showcase).

Golden Fresh has been at the forefront of quality and innovation in the frozen seafood industry since 1989. Combining an uncompromising commitment to innovative value-added seafood with continuous product development using advanced manufacturing facilities, Golden Fresh has grown from being one of the largest seafood processors in Malaysia and a global supplier of premium valued-added seafood.

In 2005, Golden Fresh became the first seafood company in Malaysia to be awarded the Marine Stewardship Council (MSC)'s Chain of Custody certification.

We are always exploring new and original product lines as well as, charting the next phase of growth with our premium seafood products that are now enjoyed all over the world.

Presently, our global market covers Australia, Brunei, Canada, China, Cyprus, Denmark, France, Germany, Hong Kong, Indonesia, Japan, Mauritius, New Zealand, Norway, Philippines, Saudi Arabia, Singapore, South Africa, Taiwan, UAE, United Kingdom, USA.

As a global seafood processor, among the certifications are HACCP, HALAL, BRCGS, MSC, ASC, RSPO and ECOCERT certified. We are also proud to be a SEDEX member.

#### **About Seafood Expo Global and Seafood Processing Global**

Seafood Expo Global and Seafood Processing Global form the world's largest seafood trade event. Thousands of buyers and suppliers from around the world attend the annual, three-day exposition to meet, network and conduct business. Attending buyers represent importers, exporters, wholesalers, restaurants, supermarkets, hotels, and other retail and foodservice companies. Exhibiting suppliers offer the newest seafood products, processing and packaging equipment, and services available in the seafood market. SeafoodSource.com is the exposition's official media. The exposition is produced by Diversified Communications, the international leader in seafood-industry expositions and media.

[www.seafoodexpo.com/global](http://www.seafoodexpo.com/global).

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