

SEAFOOD EXPO

A World of Seafood

Benefit from decades of expertise in world-class seafood trade events.

Seafood Expo Events & Industry Media Resources

Market to a Global Seafood Audience

seafoodexpo.com | info@seafoodexpo.com

- **LARGEST DATABASE** of seafood professionals worldwide
- **TOP SEAFOOD BUYERS** from target industries
- **OVER 3,500** exhibitors worldwide
- **SEAFOOD SPECIFIC**
- **PRE-EVENT, AT-EVENT & POST-EVENT** marketing opportunities available

The Seafood Marketplace for
NORTH AMERICA




Seafood Expo NORTH AMERICA | Seafood Processing NORTH AMERICA

7-9 MARCH 2027
BOSTON, USA

This is really my biggest bet for the year. It's a massive marketing push for my company, one that we really value, coming here and speaking about the brand and connecting with both industry leaders and prospective buyers."

– Sarah Matheson-Harris, Owner & CMO, Matheson Oyster Co., United States

- Largest seafood trade event in North America with **19,082** seafood professionals from **107** countries in attendance
- With **1,215** exhibiting companies featuring seafood products, equipment and services from **50** countries
- Seafood Excellence Awards recognize the best new retail and foodservice products
- **79%** of visitors are from North America
- Conference Program addresses market-specific topics

*Results based on 2026 post-event data

The **GLOBAL** Seafood Marketplace




Seafood Expo GLOBAL | Seafood Processing GLOBAL

20-22 APRIL 2027
BARCELONA, SPAIN

Seafood Expo Global/Seafood Processing Global is an essential event for anyone in the seafood industry. It brings together innovation, global suppliers, and meaningful business opportunities all in one place."

– Stan Prociuc, Confederazione Nazionale Coldiretti, Italy

- Largest seafood trade event in the world gathering **35,653** seafood professionals
- With **2,291** exhibiting companies featuring seafood products, equipment and services from **85** countries
- Attendees come from **149** countries
- Seafood Excellence Global Awards celebrate the world's top seafood products each year
- Robust Conference Program addressing the most relevant and timely seafood issues and trends worldwide

*Results based on 2026 post-event data

The Seafood Marketplace for
ASIA




Seafood Expo ASIA | Seafood Processing ASIA

2-4 SEPTEMBER 2026
SINGAPORE

Getting to meet customers, buyers, suppliers and everyone within the industry face to face... makes all the difference. Seafood Expo Asia has been totally valuable, totally worthwhile, and absolutely no regrets. We are totally satisfied with our experience here."

– Scott Maltby, Global Division Manager, Shiino Foods Co, Ltd., Japan

- **94%** of exhibiting companies consider the trade event important to their business
- Over **270** exhibiting companies from **42** countries
- Industry professionals from **75** countries
- Free business matchmaking program to match and meet with high volume buyers and importers
- Provides valuable market expertise through educational programs relevant to the Asian market

*Results based on 2025 post-event data

MEDIA



SeafoodSource

SEAFOODSOURCE.COM

We feel we get a good return of our advertising investment. The site brings us closer to our customers and potential customers."

– Stella Björg Kristinsdóttir, Marel

- The **ONLY** official media for Seafood Expo events
- Offers exclusive global reporting, consumer trends and insightful analysis you can trust
- Provides educational and business resources
- **63,000+** daily newsletter subscribers*
- **1,000+** high volume buyers subscribed to SeafoodSource News*
- **430,000+** monthly visitors averaged in 2026 to date

*Data current as of June 2026

SEAFOOD EXPO

A World of Seafood

Benefit from decades of expertise in world-class seafood trade events.

Find new customers for your products, equipment or services at these leading international seafood expositions. Advertise to thousands of buyers around the world who visit the Seafood Expo websites and rely on SeafoodSource.com for industry news, business resources and expo coverage. Diversified provides a truly global marketing solution to help grow your seafood business.



SEAFOOD EXPO NORTH AMERICA AND SEAFOOD PROCESSING NORTH AMERICA
 BOSTON, USA | seafoodexpo.com/north-america

Seafood Expo North America/Seafood Processing North America is the unmatched destination for meeting face-to-face with buyers, finding new customers and launching products in the North American seafood market.



**Results based on 2026 post-event data*



SEAFOOD EXPO GLOBAL AND SEAFOOD PROCESSING GLOBAL
 BARCELONA, SPAIN | seafoodexpo.com/global

Seafood Expo Global/Seafood Processing Global is where the entire global seafood supply chain meets to network, stay informed and do business. As the world's largest seafood trade event, there is no better opportunity that exists to connect your business with the seafood and equipment buyers and decision makers from across the global market.



**Results based on 2026 post-event data*



SEAFOOD EXPO ASIA AND SEAFOOD PROCESSING ASIA
 SINGAPORE | seafoodexpo.com/asia

Seafood Expo Asia/Seafood Processing Asia is your direct channel into the lucrative Asian seafood market. Exhibiting at Seafood Expo Asia/Seafood Processing Asia puts your products in front of the right high volume seafood buyers representing supermarkets and retail, restaurants and hotels, importers, exporters, distributors and wholesalers from across Asia.



**Results based on 2025 post-event data*



SEAFOODSOURCE.COM
 The **ONLY** official media of Seafood Expo events

SeafoodSource is the leading digital platform for trusted news, in-depth analysis, market trends, Seafood Expo updates, and educational content tailored to the global seafood industry. Maximize year-round visibility with a customized SeafoodSource advertising solution designed to align with your budget and strategic objectives. Tap into our extensive professional network to elevate your brand, boost website traffic, attract qualified leads, and stay ahead of your competitors.



**Based on 2026 analytics and subscriber data*

PART OF A GLOBAL SEAFOOD PORTFOLIO



Produced by: **diversified**
 A Member of: **ufi**