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Golden Fresh Sdn Bhd, Selected as a Finalist in the 2026 Seafood Excellence Global Awards

Penang, Malaysia, 8 April'26– [Golden Fresh Sdn. Bhd.](#) has been selected as a finalist in both the Best Retail Product and Best Hotel/Restaurant/Catering (HORECA) Product categories at the 2026 Seafood Excellence Global Awards. The awards will be presented on 21 April during the 32nd edition of [Seafood Expo Global/Seafood Processing Global](#), taking place from 21 to 23 April 2026 at Fira de Barcelona's Gran Via venue in Barcelona, Spain.

The finalist range brings together a series of distinctive, chef-inspired seafood creations, each designed to deliver bold flavour, strong visual appeal, and ease of preparation. Developed for both retail and foodservice, these ready-to-cook products offer convenience without compromising on quality, enabling consistent results with minimal preparation.

The portfolio features four standout products. **Crevettes Black Diamond** showcases premium Argentinean red prawns coated in a striking truffle-infused black crumb, delivering a luxurious flavour and eye-catching presentation. **BBQ Rice Paper Breaded Salmon Tenders** combine ASC-certified salmon with a smoky BBQ coating and visible rice paper texture, offering a unique balance of flavour and crispness. **Sunburst Citrus & Dill Half Lobster** features MSC-certified lobster topped with a vibrant citrus and dill crust, creating a refreshing yet indulgent profile. **Lightly Seasoned Lemon & Dill Black Cod Portion** highlights premium MSC-certified black cod infused with bright citrus notes and complemented by visible garnishes for a refined, restaurant-quality finish.

The Seafood Excellence Global Awards competition features and recognizes the best seafood products represented at the Expo. Crevettes Black Diamond, Sunburst Citrus & Dill Half Lobster, BBQ Rice Paper Breaded Salmon Tenders & Lightly Seasoned Lemon and Dill Black Cod portion in pouch will be displayed during the three-day event in the Seafood Excellence Global stand located in Galleria, between halls 4 and 5, and can also be viewed on the Expo's website at www.seafoodexpo.com/global/seafood-excellence-global-awards-product-showcase.

At Seafood Expo Global 2026, Golden Fresh will present its extensive portfolio of premium, value-added seafood solutions for both retail and foodservice markets. With over 50 years of industry expertise and a

presence in more than 30 countries, the company continues to drive innovation across a diverse range of offerings — from fully cooked seafood to versatile, ready-to-prepare formats designed for modern consumption.

Backed by stringent quality standards and a strong commitment to sustainable sourcing, including MSC- and ASC-certified products, Golden Fresh delivers solutions that combine consistency, convenience, and refined taste. Its portfolio spans classic battered and breaded favourites to tempura-style and delicately seasoned selections, reflecting the company's ongoing focus on product innovation and global seafood excellence.

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About Golden Fresh Sdn. Bhd.

Golden Fresh Sdn. Bhd. is a leading value-added seafood manufacturer with over 50 years of industry expertise and a global presence in more than 30 countries. The company specialises in high-quality, innovative seafood solutions for both retail and foodservice markets, offering a diverse portfolio of over 600 products developed for convenience, consistency, and taste.

Driven by a strong commitment to quality and sustainability, Golden Fresh was the first company in Southeast Asia to achieve the MSC Chain of Custody certification and continues to prioritise responsibly sourced seafood, including MSC- and ASC-certified products. With advanced manufacturing capabilities and a focus on continuous innovation — including its fully cooked seafood range — Golden Fresh delivers solutions that meet evolving global consumption needs while upholding the highest standards of food safety and excellence.

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