

# SEAFOOD EXPO

## A World of Seafood



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### Seafood Expo Events & Industry Media Resources Market to a Global Seafood Audience

seafoodexpo.com | info@seafoodexpo.com

- **LARGEST DATABASE** of seafood professionals worldwide
- **TOP SEAFOOD BUYERS** from target industries
- **OVER 3,500** exhibitors worldwide
- **SEAFOOD SPECIFIC**
- **PRE-EVENT, AT-EVENT & POST-EVENT** marketing opportunities available

The Seafood Marketplace for  
**NORTH AMERICA**



Seafood Expo NORTH AMERICA Seafood Processing NORTH AMERICA

15-17 MARCH 2026  
BOSTON, USA

Everyone is in one place for a pivotal couple of days, an amazing place to make new connections, meet with current clients and learn!"

– Adam Smith, Arctic Fisheries, United States

- Largest seafood trade event in North America with **20,066** seafood professionals from **111** countries in attendance
- More than **1,215** exhibiting companies featuring seafood products, equipment and services from **51** countries
- Seafood Excellence Awards recognize the best new retail and foodservice products
- **78%** of visitors are from North America
- Conference Program addresses market-specific topics

\*Results based on 2025 post-event data

The GLOBAL Seafood Marketplace



Seafood Expo GLOBAL Seafood Processing GLOBAL

21-23 APRIL 2026  
BARCELONA, SPAIN

Seafood Expo Global/Seafood Processing Global is the premier event for anyone involved in the seafood industry. It brings together key players from across the world, offering unmatched opportunities to discover new products, forge meaningful partnerships, and stay ahead of global market trends."

– Surendra Shetty, Lake Trasare LTD – Lake Bounty Group, Uganda

- Largest seafood trade event in the world gathering **35,389** seafood professionals
- More than **2,189** exhibiting companies featuring seafood products, equipment and services from **87** countries
- Attendees come from **154** countries
- Seafood Excellence Global Awards recognize the best seafood products each year
- Conference Program addressing global seafood topics and trends

\*Results based on 2025 post-event data

The Seafood Marketplace for  
**ASIA**



Seafood Expo ASIA

2-4 SEPTEMBER 2026  
SINGAPORE

Getting to meet customers, buyers, suppliers and everyone within the industry face to face... makes all the difference. Seafood Expo Asia has been totally valuable, totally worthwhile, and absolutely no regrets. We are totally satisfied with our experience here."

– Scott Maltby, Global Division Manager, Shiino Foods Co, Ltd., Japan

- **94%** of exhibiting companies consider the trade event important to their business
- Over **270** exhibiting companies from **42** countries
- Industry professionals from **75** countries
- Free business matchmaking program to match and meet with high volume buyers and importers
- Provides valuable market expertise through educational programs relevant to the Asian market

\*Results based on 2025 post-event data

**MEDIA**



SeafoodSource

SEAFOODSOURCE.COM

We feel we get a good return of our advertising investment. The site brings us closer to our customers and potential customers."

– Stella Björg Kristinsdóttir, Marel

- The **ONLY** official media for Seafood Expo events
- Offers exclusive global reporting, consumer trends and insightful analysis you can trust
- Provides educational and business resources
- **63,000+** daily newsletter subscribers
- **1,000+** high volume buyers subscribed to SeafoodSource News
- **200,000+** monthly visitors averaged in 2025

\*Based on January - September 2025 analytics and subscriber data

# SEAFOOD EXPO

## A World of Seafood

**Find new customers for your products, equipment or services at these leading international seafood expositions.** Advertise to thousands of buyers around the world who visit the Seafood Expo websites and rely on SeafoodSource.com for industry news, business resources and expo coverage. Diversified provides a truly global marketing solution to help grow your seafood business.



**SEAFOOD EXPO NORTH AMERICA AND SEAFOOD PROCESSING NORTH AMERICA**  
 BOSTON, USA | [seafoodexpo.com/north-america](http://seafoodexpo.com/north-america)

Seafood Expo North America/Seafood Processing North America is the unmatched destination for meeting face-to-face with buyers, finding new customers and launching products in the North American seafood market.




*\*Results based on 2025 post-event data*



**SEAFOOD EXPO GLOBAL AND SEAFOOD PROCESSING GLOBAL**  
 BARCELONA, SPAIN | [seafoodexpo.com/global](http://seafoodexpo.com/global)

Seafood Expo Global/Seafood Processing Global is where your company will find direct access to tens of thousands of top buyers and new customers from around the world. Seafood Expo Global/Seafood Processing Global is the world's largest seafood industry event connecting the global market.




*\*Results based on 2025 post-event data*



**SEAFOOD EXPO ASIA**  
 SINGAPORE | [seafoodexpo.com/asia](http://seafoodexpo.com/asia)

Seafood Expo Asia is your direct channel into the lucrative Asian seafood market. Exhibiting at Seafood Expo Asia puts your products in front of the right high volume seafood buyers representing supermarkets and retail, restaurants and hotels, importers, exporters, distributors and wholesalers from across Asia.



*\*Results based on 2025 post-event data*



**SEAFOODSOURCE.COM**  
 The **ONLY** official media of Seafood Expo events

SeafoodSource is the leading digital platform for trusted news, in-depth analysis, market trends, Seafood Expo updates, and educational content tailored to the global seafood industry. Maximize year-round visibility with a customized SeafoodSource advertising solution designed to align with your budget and strategic objectives. Tap into our extensive professional network to elevate your brand, boost website traffic, attract qualified leads, and stay ahead of your competitors.



*\*Based on 2025 analytics and subscriber data*

PART OF A GLOBAL SEAFOOD PORTFOLIO



Produced by: **diversified**  
 A Member of:  **ufi**