

FOR IMMEDIATE RELEASE

Solidus

Solidus to showcase Futurline® skin packaging and sustainable transport packaging at the World's Largest and Most Diverse Seafood Event, Seafood Expo Global/Seafood Processing Global

Oude Pekela, Netherlands, 10 April, 2024 - [Solidus](#) will present their fibre-based fish and seafood packaging solutions, among which their innovative Futurline® packaging, at the world's largest and most diverse seafood industry event, [Seafood Expo Global/Seafood Processing Global](#). Organized by Diversified Communications, the Expo will take place from 23 – 25 April 2024 at the FIRA Barcelona Gran Via Venue.

Futurline®

At the Expo Solidus will present its innovative Futurline range. The retail ready packaging solutions within this range are made out of fibre-based materials which are recyclable at end-of-life, use over 90% of recycled material and significantly reduce the carbon footprint versus plastic based packaging.

The Futurline® [skin packaging system](#), developed by Solidus, features deep vacuum technology which supports the shelf life of produce. Although skin packing is not new, Solidus' Futurline® skin packaging system uses a printed solid board base with a transparent skin film to package fish, seafood, meat and poultry and providing maximum product visibility. Moving to a cardboard tray enables the packaging to provide additional information of freshness, provenance or other essentials the manufacturer wants to express about the brand. Whilst reducing the need for additional labels and emphasizing the products at retail, this cardboard skin pack also improves recyclability.

Made with recycled solid board, Solidus is able to replace up to 90% of the incumbent non-recycled plastic solutions and thus contributing to the demand for circular packaging solutions. By using this sustainable solid board solution, you are a trendsetter in the market by providing a sustainable alternative.



Solidus' Futurline® range of retail ready products, including the new skin packaging system for fish and seafood

Another product from the Futurline® range that Solidus will be showcasing is [Modified Atmosphere Packaging \(MAP\)](#). Solidus' MAP-solution offers a solid board alternative to wholesalers and retailers to replace plastic trays. MAP is a long established method to extend the shelf life of fresh food like fresh or processed fish, meat, fruit or salads. The technology substitutes the air inside a package with a protective gas mix.

Sustainable transport packaging for fish and seafood

Besides the new Futurline® skin packaging solution, Solidus will also present its solid board transport packaging during Seafood Expo Global/Seafood Processing Global. Solidus' solid board is the ideal material to package fresh fish, round fish and salmon. It is an environmentally friendly and sustainable alternative to the usual polystyrene and plastic crates. Approximately 90% of the fibres Solidus procures, are recovered paper from mainly municipalities, retail customers and recovered paper plants. Moreover, the fibre-based packaging material can be recycled at least 25 times without losing its mechanical or structural integrity.

Next to the sustainable benefits, Solidus' solid board packaging can be transported flat and in higher capacity per pallet to the end users, reducing the number of transports required for delivery. Boxes can hold more fish and more boxes can be stacked on the same pallet, so more fish can be transported in the same space.



Solid board transport packaging for fish and seafood

The solid board packaging solutions will be on display on Stand 3EE801 in Barcelona, with a team of Solidus experts on hand. To find out more, visit: <https://solidus.com/industry/fish-and-seafood/>.

Elevating Sustainability in Seafood with Circular Packaging

Solidus will not only showcase their innovative Seafood packaging solutions at the exhibition but also host a presentation on Wednesday, April 24th at 16:15. Jesse Rep, Head of Sustainability at Solidus, will delve into 'Elevating Sustainability in Seafood with Circular Packaging', raising awareness on circular seafood packaging materials that align with regulatory requirements and consumer preferences while supporting packaging recycling at scale at their end of life. Keen on hearing his insights? Join us in conference room CC 5.2. Please note that attending the conference requires a Conference Pass.

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About Solidus:

Solidus produces standard and customisable packaging, solid board, tubes, cores, edge protectors and partitions. Our purpose is to transform recycled natural resources into circular value propositions which

contribute to a cleaner world with less waste. As a global leading producer, we cover the full production process from recovered paper to a wide range of paper-based products. Over 1,400 highly specialised people operate in our board mills, product converters and sales offices across Europe. We continuously invest in further growth with future-oriented production methods, innovative machinery and sustainable processes. With smart product design, we fulfil our customers' needs.

<https://solidus.com/>

About Seafood Expo Global/Seafood Processing Global

Seafood Expo Global and Seafood Processing Global form the world's largest seafood trade event. Thousands of buyers and suppliers from around the world attend the annual, three-day exposition to meet, network and conduct business. Attending buyers represent importers, exporters, wholesalers, restaurants, supermarkets, hotels, and other retail and foodservice companies. Exhibiting suppliers offer the newest seafood products, processing and packaging equipment, and services available in the seafood market. SeafoodSource.com is the exposition's official media. The exposition is produced by Diversified Communications, the international leader in seafood-industry expositions and media.

www.seafoodexpo.com/global

Media Contact:

Lene Hechtermans, Jr. Marketing & Communication Officer

Solidus

marketing@solidus.com