

GDST to lead traceability discussions at Seafood Expo North America
***Seafood professionals are invited to attend the GDST's Americas Dialogue
Regional Working Session in Boston to champion seafood traceability.***

The Global Dialogue for Seafood Traceability (GDST) is excited to host a series of events at the upcoming Seafood Expo North America (SENA). Attendees can come and learn about the GDST's global Standard for seafood traceability, and contribute to its development.

As regulatory requirements rapidly evolve, including the reevaluation of NOAA Fisheries' Seafood Import Monitoring Program (SIMP) and the impending implementation of FSMA section 204, businesses are under increasing pressure to share traceability data to meet both regulatory mandates and consumer expectations.

There are many stages between seafood being caught or farmed and arriving at the supermarket or retailer. The GDST is a global non-profit foundation helping businesses to share information transparently so that the 'origin story' of that seafood doesn't get lost. Interoperability is a crucial component for success, ensuring that data can be shared and accessed in one common language across the supply chain. To achieve interoperability at scale, the GDST seeks to harness the insights of businesses, associations and other stakeholders through partnerships, and a global Dialogue process.

Seizing the opportunity to meet seafood professionals gathering for the Seafood Expo, the GDST will host its **Americas Dialogue Regional Working Session in Boston Tuesday March 12**. This is an opportunity to contribute to the global Traceability Standard as a tool for ensuring safe, sustainable and responsibly sourced seafood. The full-day event will start with an industry focused **Production and Markets session from 10:00 am - 12:00 pm (EDT)** and lunch for all participants. This will be followed by a **Dialogue Advisory Session from 1:00 - 3:00 pm (EDT)** to learn about the Standard and contribute to its evolution.

The GDST will also moderate a panel discussion at the Seafood Expo: "[Interoperable Traceability in Seafood: A Business Imperative Becoming More Essential Every Day: The GDST Standard is the Path](#)," on **Monday, March 11, 11:45 am - 12:45 pm (EDT) in room 153CB**.

On the panel, retailers Wegmans Food Markets and New Seasons Market will discuss how adopting the GDST Standard can help to bridge critical gaps in the supply chain. Solution Providers TraceRegister and Whole Chain will also highlight how the GDST Standard allows interoperability between systems to integrate data from across the global supply chain.

After the panel discussion, attendees are invited to join the **GDST's Open Partner Meeting at 1:30 pm (EDT)**, where current and prospective partners can learn about the GDST. This will be followed by the **GDST's annual evening cocktail reception at the Westin Hotel on Monday evening from 5:30 - 7:30 pm (EDT)**. The GDST welcomes professionals from across the seafood and NGO community united by a commitment to traceability in seafood. To register for the evening reception or the Regional Working Session please contact richard.stavis@thegdst.org.

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About the GDST:

The Global Dialogue for Seafood Traceability (GDST) is a movement and a mechanism for transforming seafood supply through digital traceability. We unite industry and civil stakeholders to develop and advocate for a global Standard for seafood traceability, while supporting businesses along the supply chain to implement the Standard effectively.

For more information: www.thegdstraceability-dialogue.org

Contact:

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