



Bwyd a Diod Cymru
Clwstwr Bwyd Môr
Food & Drink Wales
Seafood Cluster



Cywain



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PRESS RELEASE

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WELSH SEAFOOD TO SHINE AT GLOBAL SHOW

Welsh Seafood will double its presence this month at the industry's largest global event - Seafood Expo Global (April 25th – 27th).

Held in Barcelona, more than 80 countries will be exhibiting at the event, which in 2022 saw more than 1,550 companies vying for the attention of nearly 27,000 industry professionals looking for everything from seafood to processing equipment.

The Spanish city is a major European seafood hub, and Seafood Expo Global is returning for a second year to Fira Barcelona Gran Via Venue - one of the largest exhibition venues in Europe.

More extensive than any previous Expo, the 2023 event covers more than 49,000 net square meters of exhibit space and is 23% larger than last year's event.

Lesley Griffiths, the Minister for Rural Affairs and North Wales, and Trefnydd, said: "Seafood Expo Global is an important event where Welsh seafood businesses can showcase their fantastic produce.

"Having a presence in Barcelona will bring the Welsh industry to the attention of an international audience and potential customers."

The Welsh Government funded stand is being co-ordinated by the Food and Drink Wales Seafood Cluster, and four companies will be travelling to Spain for the event. Ross Shellfish Ltd and South Quay Shellfish will be making their debuts in Barcelona and will be joined on the stand by second-time exhibitors The Lobster Pot and Ocean Bay Seafoods.

Visitors to the Welsh Seafood stand (*number 4C301*) will have a taster of what Wales has to offer, courtesy of chef Harri Alun from the renowned Carden Park Hotel.

While at the stand, they will also be able to hear more about the work of the Wales Seafood Cluster - a Cywain-facilitated project that encourages collaborative working among companies and individuals in the seafood industry.

Jason Thomas from South Quay Shellfish in Holyhead is looking forward to the event. He said, "We attended Seafood Expo Global a few years ago when it was

held in Brussels, so going to Barcelona will be a new experience for us. It will be a great opportunity to meet new and existing customers and hear the latest developments in the seafood world.”

Nia Griffith, North Wales Seafood Cluster Manager, said, “Last year’s Seafood Expo Global was a great success – particularly as we were still emerging from the Covid-19 pandemic.

“We’re delighted to be back in Barcelona for this year’s event and increase Wales’ presence and double the number of Welsh seafood businesses featured on our stand.”

Ends.

NOTES TO EDITORS

PHOTO CAPTIONS:

PIC 1: The Welsh Seafood stand at Seafood Expo Global 2022.

PIC 2: A Welsh seafood display at Seafood Expo Global 2022.

PIC 3: Chef Harri Alun will be at the Welsh Seafood stand (*number 4C301*).

For more information about Ross Shellfish Ltd, please go to:

<https://www.facebook.com/rossshellfishbigorneaux>

For more information about South Quay Shellfish, please go to:

https://www.facebook.com/people/South-Quay-Shellfish/100063589103326/?paipv=0&eav=AfaKmbSYq4dhADdzPzcKLITVJypF0uCIEFnFHWRJKBmfT6BQoW1vZEpa7wLiFy-lh08&_rdr

For more information about The Lobster Pot, please go to:

www.thelobsterpot.com

For more information about Ocean Bay Seafoods, please go to:

www.oceanbayseafoods.co.uk

About Cywain

Cywain works with small and medium-sized producers to enable development, growth and awareness of Welsh food and drink. Areas of focus include helping to develop vision and capacity, adding value to products, improving sales and targeting new markets.

Cywain is a project designed and developed by Menter a Busnes and received funding through the Welsh Government Rural Communities - Rural Development Programme 2014-2020, which is funded by the European Agricultural Fund for Rural Development and the Welsh Government.

<https://menterabusnes.cymru/cywain/>

Cywain also leads on Wales' Fine Food Cluster, Honey Cluster and Seafood Cluster, targeting more established businesses that are keen to drive business growth through networking and collaboration.

About Menter a Busnes

Established in 1989, Menter a Busnes has grown to be one of Wales' leading economic development companies. With headquarters in Aberystwyth, the company specialises in supporting new businesses, business growth, agriculture, skills development and food and drink sectors throughout Wales. It manages a number of programmes on behalf of the Welsh Government including Farming Connect and Cywain.

<https://menterabusnes.cymru/>

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