

## **EcoFishBox™ – a box that helps both your business and the climate**

*Stora Enso is joining the Seafood Processing Global fair in Barcelona with a climate-friendly packaging offer for the fish industry. EcoFishBox™ is a complete solution for packing fish throughout the supply chain, including custom branded boxes and lids, packaging automation and ice packing solutions.*

EcoFishBox allows you to create a more climate-friendly supply chain and to replace fossil-based packaging. EcoFishBox is made with 94 % renewable materials and is easy to recycle. According to a critically reviewed LCA study, switching to EcoFishBox can bring you benefits and value on several levels. By using the solution, it is possible to lower your carbon emissions by 52%, compared to traditional fish boxes (EPS) widely used in the fish industry.

Made from mainly renewable wood fibers, EcoFishBox contributes to using less fossil resources and requires significantly less space in storage and transport, translating into reduced climate impact and lower costs. In fact, EcoFishBox takes up 85% less space than traditional methods according to our tests and calculations. This means that 1 truckload of empty EcoFishBoxes carries the same amount of boxes as 7 truckloads of empty EPS boxes.

### **Contact us**

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